



## **Taking it Back to Your Chapter**

### **Step 1 – You’ve got to work on you**

- If you don’t feel authentic or credible enough to inspire your members to achieve great things, then you won’t make progress.
- You’ve got to seriously commit to the plan you created at CofC. If not, you may be setting yourself up to fail.
- Reflect on whether your past actions reflect your message when you return (If not, then you’ve got some work to do).
- Admit your mistakes. Right any wrongs. Explain what you stand for and how you’re going to live by it from now on.
- Challenge others to make a similar commitment. And ask others to follow you in this new path. Regain credibility.

### **Step 2 – Get your Executive Committee on board with your vision**

- It’s OK to consult with your executive team to modify your vision to one that all members buy into.
- Make sure the Executive Committee believes in the message and can speak passionately about it.
- Each officer could disperse and have one-on-one conversations with lower ranking officers or general members to test the message, creating a sense of dissatisfaction before your plan is even presented.

### **Step 3 – Present your plan to the chapter**

- Mention your Executive Committee’s vision for the chapter, but don’t force it upon members.
- Explain to the chapter that the Executive Committee wants to hear what everyone wants the chapter to become and will be providing that opportunity soon (internal evaluation).
- Make it known that their feedback will be incorporated into what officers ultimately presents as the chapter’s plan moving forward.

### **Step 4 – Approve the shared vision and strategy**

- This is your chance to get everyone in the chapter to commit, don’t waste it; give a well thought out presentation.
- This approval gives you a mandate to hold everyone accountable.

### **Step 5 – Turn shared strategy into goals, working with the relevant officers for each area**