



Sigma Nu Fraternity

EXCELLING WITH HONOR

Social Media Responsibility Discussion Guide

With the continued development of apps, there are constantly new ways to connect with others. These technological advances have provided ways for people to share real-time life events using TikTok, chat with small or large groups on GroupMe or Snapchat, and pay others instantly via Venmo.

These tools can be fun and creative ways to engage with others and efficiently communicate. However, these ever-popular ways to connect quickly and to a large audience require us to think about the posts and their potential impact that results from the simple touch of a button.

Discussion questions:

- In what ways can social media use positively or negatively impact individuals?
- In what ways can social media use positively or negatively impact the chapter?
- How might inappropriate posts shared outside of the intended audience impact the chapter?

Solicit a few participant responses for each question.

Activity

Pull out your phone and look at your last few conversations on GroupMe, your Snapchat Story, your videos on TikTok or Instagram, etc. After doing so, form small groups of 3-4 members and discuss the following questions:

- What would a stranger think of your recent posts if you showed them?
- Would the stranger have an accurate or inaccurate depiction of the person you believe yourself to be? Why?
- Do your recent posts reflect how you want others to view your chapter? Why?

Reflection Questions

- In what ways can you use social media sites and apps responsibly?
- How can you build a positive social media presence that accurately reflects your personal values and the chapter's values?

Sigma Nu Fraternity, Inc.

9 North Lewis Street P.O. Box 1869 Lexington, VA 24450

(540) 463-1869 headquarters@sigmanu.org

WWW.SIGMANU.ORG