



Belonging Starts with You

Prior to facilitating this conversation, please be aware of how to access mental health resources and/or counseling on your campus. If you are unaware of those resources or where to refer a member in need, please visit the Jed Foundation's ULifeline.org to find your campus mental health resources.

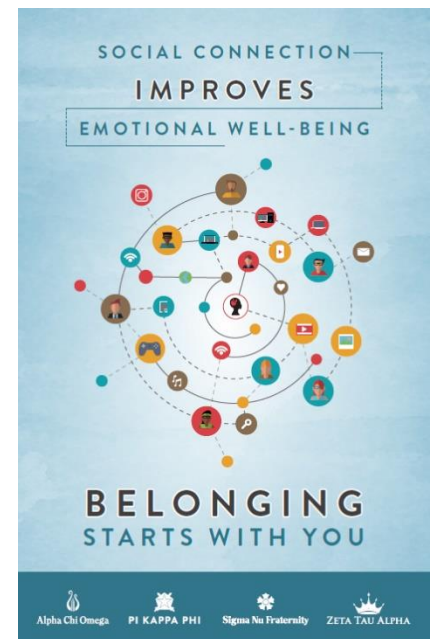
Social Connection

Social connection is deeply rooted in the fraternity and sorority experience. At our core, we create communities of friendship and belonging. Research has found that social connection is vital to our mental health and emotional well-being.

As we collectively work to make positive contributions to our emotional well-being, we cannot ignore the importance of social connection. Feeling connected to our brothers, friends, and campus community is an essential part of the collegiate experience.

Today's educational poster focuses on the importance of connection and finding ways to create a sense of belonging for all our members.

Show Belonging Starts with You poster.



Having these connections can have a positive impact on our health and emotional well-being.

Use the following discussion questions to process the importance of social connection.

Q: How has the pandemic impacted your mental health?

Active Minds surveyed college students between April 10-18, 2020 regarding the impact of COVID-19 on their mental health. Here are some of the things that they learned.

- 80% of college students reported that COVID-19 has negatively impacted their mental health.
- 91% of college students have experienced stress or anxiety due to COVID-19.
- 76% of college students are challenged in maintaining a routine due to COVID-19.
- 56% of college student do not know where to go for help for their mental health.

I hope this reminds us that we are not alone; we all experience hardships or obstacles. It is important that we focus on supporting our emotional well-being.

Q: What are some strategies that you have used to support your mental health during COVID-19?

From the Active Minds survey, college students shared several coping strategies they have used during the pandemic. The most commonly used strategies were virtual interaction with friends (69%), in-person interaction with friends (58%), being around pets (56%), and receiving support from their families by living at home (42%).

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Knowing that one of the top coping strategies used by college students is virtual interactions among friends, we must do our part to help create these connections. Zoom breakout rooms and FaceTime calls with brothers are becoming our “new normal.” What we know now is that we must be intentional with creating connections. Relationships among brothers are not going to create or sustain themselves. We must do our part to create a sense of belonging.

Belonging is about establishing close relationships with each other, which ultimately leads us to a stronger brotherhood.

Let’s break up into smaller groups and talk a little more about how you have created lasting relationships with a brother or friend. You will have 5 minutes total to each share an experience with a small group of brothers. We will come back as a large group to discuss some of the stories shared.

How have you created lasting relationships with fellow brothers or friends?

If facilitating virtually, put members into breakout rooms of no fewer than four members. Be sure to provide members a 1-minute warning after 4 minutes have passed.

After 5 minutes, bring everyone back together and ask members to share some of the things discussed in their small group. Thank participants for sharing.

Now that we have talked about some of those lasting relationships we created, how can we create or sustain those relationships virtually?

Allow members to share their responses. Thank participants for sharing.

Examples could include:

- Virtual trivia nights
- Breakout room activities during chapter meetings
- Group Netflix screenings
- Photo or social media graphics challenges
- Video game challenges or competitions
- Virtual fitness classes
- DIY home projects
- Group check-ins

Feeling socially connected is more important now than ever. We must find ways to continue to create a sense of belonging that reinforces brotherhood. It starts with you. One decision to create a connection can have a lasting impact.

If you have new and creative ways to allow us to connect as brothers, please share them with the executive board so we can explore innovative ways to engage with one another. It is vital that we create these positive connections to help our emotional well-being.

When It’s More Than a Bad Day

It is also important to acknowledge that sometimes it is more than just a bad day. While it is important to be there for each other over phone, in person, via text or over FaceTime, we know that members may also need to be referred to a professional mental health counselor. In times of uncertainty, showing up for a brother and getting him help is extremely important.

Let's review some helpful resources to make sure we are all aware of where to get help or refer a brother or friend in need of mental health resources.

- Share information or resources available on your campus or local community.
 - Unaware of resources? Visit [ULifeline.org](https://www.ulifeline.org) to search your college/university mental health resources.
- To connect with a crisis counselor from the Crisis Text Line, text "HOME" to 741-741.
- Call 800-273-TALK (8255) to speak with someone from the National Suicide Prevention Lifeline for immediate, 24/7 emotional support.
- In emergency situations, it is appropriate to call 911 to get connected to emergency personnel who can provide immediate medical attention.

I hope today's conversation acknowledged some of our shared struggles and that collectively, we must create a sense of belonging that leads to lifelong brotherhood. While it may not always be easy, it is necessary. Remember, belonging starts with you.

Should your chapter be looking for additional educational experiences around emotional well-being, be sure to review some of the following suggestions and plan a future conversation or program around mental health.

Continued Conversations Around Mental Health

Looking to continue conversations in your chapter around mental health? Here are some additional resources:

- [Pandemic-related mental health resources](#)
- [Active Minds' V-A-R Mental Health Tool](#)
- [Behind Happy Faces](#) mental health education program

References

April 2020. Active Minds Survey Data. <https://www.activeminds.org/studentsurvey/>