

Commanders' Dinner Webinar

December 16, 2021



Today's Presenters

- Todd Denson (Nicholls State)
- Bill Geddy (Georgia Southern)
- Kyle Lee (Eastern New Mexico)
- Kevin Kedzior (Northern Illinois)





Theta Kappa Commanders' Dinner



Presented by:

Bill Geddy (Georgia Southern)





- Recognition of Mu We're not, but they are!
- KISS Keep it simple
- Make the date predictable
- Make it sustainable
- Make it interesting
- Make it memorable





- Make it an honor to attend
- Make it valuable (Commander/Chapter/Alumni)
- Make it self-funded
- Make it so others want to attend
- Make it the centerpiece of communications
- Don't Reinvent Make it your own Make it Special



- Taking it forward Making it Last
 - Who to Invite
 - Pre & Post Color Handout
 - Professional Photographer
 - Recognizing Chapter Eternal Empty Table Setting
 - Reenactment of Oath of Office DO IT again
 - Gavel & Block
 - Pinning of New Commander Recognize Outgoing
 - Comments Outgoing, In-Coming, Advice to Commander





- Commander & Lt. Commander from Chapter (Welcome)
- Immediate Past Commander (Recognize)
- All past Chapter Commanders
- All Chapter Volunteers:
 - Alumni Advisory Board
 - House Corporation
 - Alumni Chapter Officers
 - LEAD Facilitators



- Sigma Nu Staff, Division Commander, Foundation, & High Council nearby
- Alumni you want to bestow special recognition



Sigma Nu Fraternity

Theta Kappa Chapter Georgia Southern University

Our Fifth Annual Commander's Dinner

to honor our 47th & newest Eminent Commander Saturday, January 14, 2017

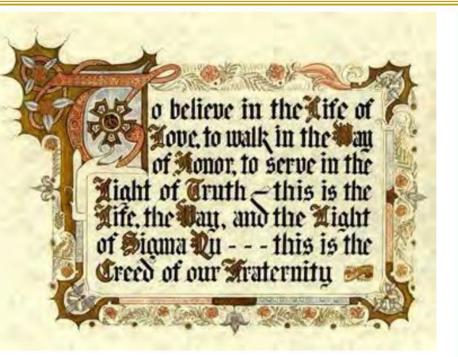
Marshall B. Richards

OK 847, Junior, Canton, GA

Cover

Excelling with Honor

January 14, 2017



Sigma Nu Fraternity Oath of Office

"I promise upon my honor as a knight and a gentleman, to conform to and abide by THE LAW of SIGMA NU FRATERNITY, orders of the Grand Chapter, the High Council, Executive Director, and the Division Commander of this Division, and the Rules of this Chapter, and to faithfully perform all the duties of the office to which I have been chosen."

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5th Commanders' Dinner
Excelling with Honor

Theta Kappa Chapter January 14, 2017

The Theta Kappa Chapter's Fifth Annual Commanders' Dinner

Purpose: To meet annually upon the election of the newest commander at Theta Kappa to welcome the new commander, convey the wisdom of our experience, our passion for leadership, our willingness to support and mentor him, the need to protect the brand and name of Theta Kappa and Sigma Nu, and the need to make the right yet sometimes very hard and very unpopular decisions for the good of the chapter and fraternity.

Objective: To grow a nucleus of members and servant leaders to the chapter and fraternity that will assist in advising and leading the officers of the Chapter, the Theta Kappa collegiate & alumni chapters, the Theta Kappa House Corporation, and the Theta Kappa Alumni Advisory Board for years to come.

Points of reflections to pass onto our newest Eminent Commander:

- 1. Reflect on the challenges and forward movement of the chapter while you lead Theta Kappa to provide insight and perspective on making the right decision and the positive outcome it lead to.
- 2. What positive traditions did you have or follow as a chapter?
- 3. Reflect on another collegiate brother who supported and assisted you in your role as commander to propel the positive direction of the chapter.
- 4. Reflect on an alumnus or advisor who supported and assisted you in your role as commander to propel the positive direction of the chapter.
- 5. Reflect on the experience and impact that being commander made on your fraternal experience, your family, your career and your life.
- 6. Reflect on your willingness to mentor and shape our newest leader to avoid past mistakes many of us made, develop a positive leadership ethic, and to sustain the future of the collegiate chapter and our alumni.
- 7. Share at the dinner and in one-on-one conversations work with our new commander to positively lead & build a sustainable future for our chapter.

The years 2017-2020 – our 50th Anniversary Celebration: This year we begin the start of our 50th Anniversary Celebration. On Friday, November 17, 1967 a group of men, led by Robert Williams, met in Dorman Hall to decide to form a fraternity. The following Spring on Monday, May 6, 1968, we were colonized in Sigma Nu and on Sunday, May 10, 1970, we were chartered as the Theta Kappa Chapter (#171) of Sigma Nu Fraternity.

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Sigma Nu Fraternity – Theta Kappa Chapter (#171) – Commander List

1. Robert G. Williams (Robert) - OK 258 (1967-1968), Convers GA (Colony) * 2. Robert R. Brown (Bob) - OK 1 (1968-1970), Harlem GA (Colony) Jerry P. Sellers (Jerry) - OK 2 (1970-1971), Jackson GA (Charter) - Pending Resignation 3. 4. Andrew L. Moscrip (Andy) - OK 45 (1971-1972), Cocoa Beach FL 5. William R. Barnard (Rodney) - OK 63 (1972-1972), Savannah GA 6. Bruce H. Hall (Bruce) - OK 69 (1972-1973), Greenacres FL * 7. Paul E. Leahy (Paul) - OK 84 (1973-1974), Franklin TN * 8. Jon E. Lott (Jon) - OK 92 (1974-1975), Alma GA* 9. Jeffrey L. Spatz (Jeff) - OK 100 (1975-1976), Greensboro NC 10. William A. Hundley, III (Andrew) - OK 108 (1976-1977), Blythe GA 11. John B. Austin (John) - OK 120 (1977-1978), Atlanta GA Philip C. Holley (Phil) - OK 131 (1978-1979), Norcross GA 12. 13. Frank L. Sholtes (Frank) - OK 139 (1979-1980), Port Orange FL 14. Jimmie D. Walker, Jr. (Jim) - OK 150 (1980-1982), Roswell GA * 15. Robert W. Brasington (Robert) - OK 164 (1982-1982), Mooresburg TN 16. Roger W. McDonald (Roger) - OK 175 (1982-1983), Vidalia GA 17. James A. Hill (Adam) - OK 193 (1983-1984), Savannah GA 18. James R. Mullis (Jim) - OK 195 (1984-1985), Columbus MS 19. William B. Geddy (Bill) - OK 219 (1985-1988), Macon GA Jeffrey C. Dudley (Jeff) - OK 201 (1985-1985), Macon GA 20. Thomas P. Houlihan (Tom) - OK 251 (1988-1989), Suwanee GA 21. 22. Jeffery Kinlaw (Jeff) - OK 282 (1989-1990), Savannah GA Todd W. Smith (Todd) - OK 305 (1990-1991), Washington DC * 23. 24. Eric S. Smith (Scott) - OK 326 (1991-1992), Ringgold GA 25. Brett C. Kelly (Brett) - OK 310 (1992-1993), Baltimore MD * 26. Christopher T. Rogers (Trent) - OK 363 (1993-1994), Jupiter FL 27. Jason A. Smith (Jason) - OK 417 (1994-1995), United Kingdom John M. Dowdle (John) - OK 399 (1995-1996), Jacksonville FL * 28. 29. William F. Gould (Bill) - OK 439 (1996-1998), Jupiter FL * John W. Yarborough, III (John) - OK 463 (1998-1999), Birmingham AL * 30. 31. Brian K. Stansfield (Brian) - OK 524 (1999-2000), Augusta GA * Frank W. Johnson (Tripp) – OK 526 (2000-2001), Alpharetta GA 32. 33. David W. Pittman (David) - OK 528 (2001-2002), Dublin GA 34. Andrew M. Palmer, III (Drew) – OK 558 (2002-2003), Athens GA 35. R. Gary Foshee, Jr. (Gary) - OK 560 (2003-2004), Germany 36. Jamie N. Bragg (James) - OK 600 (2004-2005), Bremen GA 37. Bruce W. Evans (Wilkes) - OK 607 (2005-2006), Perry GA 38. Kevin A. Wigley (Kevin) - OK 625 (2006-2006), Smyrna GA David L. Little (David) - OK 671 (2008-2009), Kennesaw GA (Colony) 39. 40. Tyler D. Elder (Tyler) - OK 694 (2009-2010), Lawrenceville GA (Charter) James S. Mobley (Scott) - OK 710 (2010-2011), Athens GA 41. 42. Expelled 43. Evan P. Winebarger (Evan) - OK 754 (2013-2013), Lexington VA Eric D. Degen (Eric) - OK 811 (2013-2014), Canton GA 44. 45. Adam F. Clay (Adam) - OK 810 (2014-2015), Statesboro GA 46. Zachary A. Geurin (Zach) - OK 823 (2015-2016), Alpharetta GA 47. Marshall B. Richards (Marshall) - OK 847 (2016-2017), Canton GA * Indicates years we are looking for a chapter composite to digitize.

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Mark your Calendar with the Theta Kappa Chapter's Calendar & Upcoming Dates

2017

Sigma Nu (ΣN) 147th Anniversary 01/01 01/02 Commander's Conference 01/14 5th Commanders' Dinner** 01/20 Aspen Snow Party Social 01/20 Snursday Pre-Game Social 02/04 Sigma Nu Institute -Nashville 02/05 Super Bowl Party Social 02/11 Sigma Nu Institute -Tampa 02/16 Tour de Franzia Social 02/18 Sigma Nu Institute-ATL Ga Tech 02/18 Sigma Nu AAB-Chapter Meeting 02/24 Rave Social 02/28 ZTA Social 02/28 AAII Social 03/11 GSU Spring Break (11-19) 03/19 Leadership Consultant (19-20) 03/25 Woodstock Party 03/31 Parents' Weekend (31-02) ** 04/01 AAB 2nd Spring Meeting 04/02 Possible HC Meeting ** 04/07 White Rose Formal (07-09) 04/12 ThK Island Party (12-02) 04/12 Alumni Panel: All Chapter LEAD ** 04/15 Blue-White Spring Game 04/30 Last Chapter Meeting 04/27 Atlanta Honorary Board ** 05/06 Theta Kappa Colony - 49 Years 05/10 Theta Kappa's Founding - 47 Years 05/10 Toast our 47h Anniversary 06/10 AAB Summer Meeting ** 06/11 NRD Recruitment ATL ** 08/12 1st Fall AAB Meeting 08/14 First Day of Classes 2017 09/02 GSU at Auburn 09/19 GSU vs New Hampshire 09/23 GSU at Indiana 09/30 2nd Fall AAB Meeting 10/22 GSU at UMass 10/28 GA-FL in Jacksonville (27-29) 35th Anniversary of the Black & Gold 11/01 31 Years since 1986 Alumni Initiation 11/14 ΘK Founder's Day (1967) – 50 Years 11/17 12/02 SEC Championship

2018

- 01/01 Sigma Nu (Σ N) 149th Anniversary
- 01/13 6th Commanders' Dinner** 05/06 Theta Kappa Colony – 50 Years
- 05/10 Theta Kappa's Founding 48 Years
- 09/01 GSU vs Presbyterian
- 09/01 GSU vs Hesbyt
- 09/15 GSU at Clemson
- 09/22 GSU at Kent State
- 11/10 Theta Kappa 1000th Initiate
- 11/17 OK Founder's Day (1967) 51 Years

2019

- 01/01 Sigma Nu (ΣN) 150th Anniversary
- 01/19 7th Commanders' Dinner**
- 05/06 Theta Kappa Colony 51 Years
- 05/10 Theta Kappa's Founding 49 Years
- 08/31 GSU at LSU
- 09/14 GSU at Minnesota
- 09/21 GSU vs Kent State
- 11/11 30 Years since the House Dedication 11/17 OK Founder's Day (1967) – 52 Years
 - 7 OK Founder's Day (

2020

- 01/01 Sigma Nu (ΣN) 151st Anniversary 01/18 8th Commanders' Dinner**
- 04/18 Our 50TH Anniversary Weekend
- 05/06 Theta Kappa Colony- 52 Years
- 05/10 Theta Kappa's Founding 50 Years
- 09/14 GSU vs Florida Atlantic
- 09/26 GSU vs Houston
- 11/17 OK Founder's Day (1967) 53 Years

2021

- 01/01 Sigma Nu (SN) 152nd Anniversary
- 01/16 oth Commanders' Dinner**
- 05/06 Theta Kappa Colony– 53 Years
- 05/10 Theta Kappa's Founding 51 Years
- 09/04 GSU at Houston
- 09/25 GSU at Florida Atlantic
- 11/17 OK Founder's Day (1967) 54 Years

Founding Day: November 17, 1967 Colonization of Chapter: May 6, 1968 Chapter's Chartering: May 10, 1970 House Dedication: November 11, 1989 **Plamed date but tentative schedule

For the most up-to-date calendar of events visit our website at <u>www.SigmaNuGSU.com/dates</u>.

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Sigma Nu Fraternity – Theta Kappa Chapter (#171) 2017 Commander's Dinner at the Capital Grille (Buckhead)







5th Commanders' Dinner	
Excelling with Honor	

- Photos

Theta Kappa Chapter January 14, 2017





5th Commanders' Dinner Excelling with Honor

Photos -

Theta Kappa Chapter January 14, 2017



Sigma Nu Fraternity – Theta Kappa Chapter (#171) 2017 Commander's Dinner at the Capital Grille (Buckhead)

This is our 5th Annual Commanders' Dinner, which we hold upon the election of the newest Eminent Commander at Theta Kappa. The purpose is to welcome the new commander, convey the wisdom of our collective experience, our passion for leadership, our willingness to support and mentor him, the need to protect the brand and name of Theta Kappa and Sigma Nu, and the need to always make the right yet sometimes very hard and unpopular decisions for the good of the chapter and fraternity.

On Saturday, January 14, 2017, we honored and welcomed our 47th Commander of the Theta Kappa, Marshall B. Richards (Θ K 847), to his new role. Marshall is from Canton GA, where he attended Creekview High School, is a Finance Major and a Junior at Georgia Southern. He was sworn in (again) by past Commander Zach Geurin (Θ K 823) and presented an engraved gavel & block on behalf of the Theta Kappa Alumni. Congratulations and best wishes to Marshall, his leadership team, and the entire Chapter as they move forward in 2017.

As part of this tradition, the Commander gives a "State of the Chapter" presentation to those in attendance and takes questions from the floor. It was a great update, well received by all, and was highlighted by presence of recognition and awards the chapter has received in the last 3 years, including the prestigious Rock Chapter Award of Sigma Nu Fraternity. We initiated a new tradition this year presenting the outgoing Commander with a Sigma Nu Commander's Badge engraved with their initials, initiate number, and term, so Zach Geurin was the first to receive it and was pinned on by Marshall.

In recognition of the leadership and effort that has been required over the last several years, we chose to present each Past Commander since 2013 with a Commander's Badge similarly engraved, so we presented those to:

- Evan P. Winebarger (ΘK 754, 43rd)
- Eric D. Degen (OK 811, 44th)
- Adam F. Clay (ΘK 810, 45th)
- Zach A. Geurin (OK 823, 46th)

Thank you to each of these young ΣN leaders and wear your new Commander's Badge with pride and the deep appreciation of your chapter.

History, traditions, and heroes – our Sigma Nu brotherhood! As we installed and recognized our most recent leaders, we felt it important to recognize our first Commander. At this event. we presented Robert G. Williams, OK 258, with an engraved Commander's Badge for his role in our chapter founding and as our 1st Commander (1967-68). The Commander's Badge was pinned on by Marshall, as part of our evening program. We were chartered in 1970, but due to service in Vietnam, Robert was unavailable for initiation. It was not until November 15, 1986 that Robert and 13 other alumni were finally initiated; later 2 more were initiated. He has been a very active alumnus since 1986 and it is with great pride that he finally wears the Commander's Badge.

In recognition of his service and organizing the Commanders' Dinner, we also presented past Commander John B. Austin (Θ K 120, 11th), with a Commander's Badge. Since we started this in 2013, John has recruited, organized, and facilitated this new Theta Kappa tradition. Each year we have raised the bar on the event, so it is a fitting recognition of his volunteer service.

Sigma Nu "Jacketing Ceremony" - Much like the infamous Green Jacket from the Master's in Augusta, Sigma Nu has its own. A Black Blazer emblazoned with the Sigma Nu Coat of Arms the Sigma Nu Educational Foundation presents this to its most generous donors as they join the "Knight's Council". During the Commanders' Dinner, the Foundation "jacketed" our own brother Anthony B. Fair ($\Theta K g$). On hand were Brad Hastings, the Foundation President, and Brother Joe Gilman, Past Chairman of the Foundation and a Past Regent. Tony has been a generous contributor to the Foundation, the Omega Society where he is a founding member, and has bought enough bricks (well over 100) that Theta Kappa has its own section in the Pathway to Honor at the Sigma Nu HQs.

Both Brad and Joe provided remarks, but one comment made is that the Theta Kappa Chapter has more members in the Omega Society than any other Σ N Chapter. It is especially fitting that we celebrate these various successes as we approach the 50th Anniversary of the Chapter in this the 50th year since our founding in 1967; we will celebrate until 2020 our official 50th.

5th Commanders' Dinner	The Why	Theta Kappa Chapter
Excelling with Honor	The why	January 14, 2017





5th Commanders' Dinner Excelling with Honor

Photos -

Theta Kappa Chapter January 14, 2017



Sigma Nu Fraternity – Theta Kappa Chapter (#171) 2017 Commander's Dinner at the Capital Grille (Buckhead)

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5th Commanders' Dinner	The Why	Theta Kappa Chapter
Excelling with Honor	The why	January 14, 2017





Photos

5th Commanders' Dinner Excelling with Honor Theta Kappa Chapter January 14, 2017



Sigma Nu Fraternity – Theta Kappa Chapter (#171) 2017 Commander's Dinner at the Capital Grille (Buckhead)



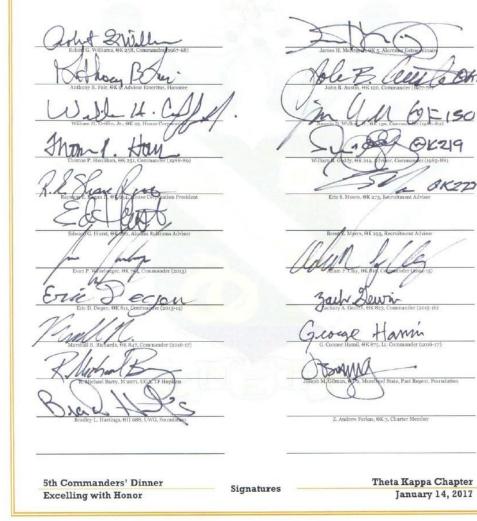






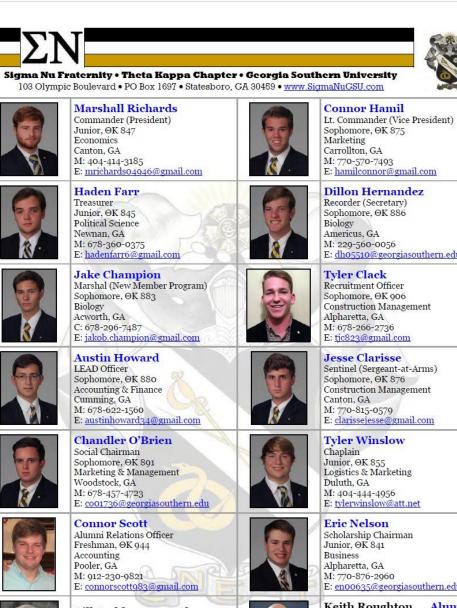


The Theta Kappa Chapter's Fifth Annual Commander's Dinner









Bill Geddy Alumnus Chairman, AAB / Chapter Advisor OK 219; Division Commander Macon, GA M/O: 404-913-1411 E: Bill@WMe3.com

E: dh05510@georgiasouthern.edu Construction Management



Logistics & Marketing E: tylerwinslow@att.net



Keith Roughton Alumnus Faculty Advisor OK 373; Associate Athletic Director Statesboro, GA M: 912-531-1406 0: 912-478-0747 E: kroughton@gmail.com

January 14, 2017 - Theta Kappa Chapter Officers and Primary Advisors (2016-17)



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es > Commanders_Dinner > Theta Kappa - 171 -2017 Example 🦧					
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8	Best Pics 2017	13 hours ago	Guest Contributor	46 items	g ^e Shared
2	^{Su} Other Good Stuff	13 hours ago	Guest Contributor	15 items	R ^R Shared
		13 hours ago	Guest Contributor	27 items	R ^Q Shared
8	Post Dinner JPGs				
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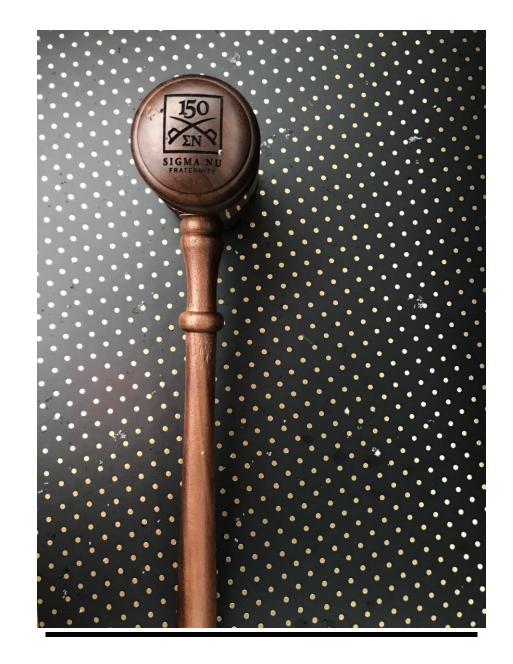


Theta Sigma Commanders' Luncheon

Presented by:

Kyle Lee (Eastern New Mexico)





Sigma Nu Theta Sigma Chapter Missouri State University





- Goals of the event are
 - Engage alumni
 - Share knowledge with the incoming Commander
 - Communicate the active chapter's goals for the year
 - Plan for the alumni events for the year



- Event is in its sixth year, established in 2017
- Invitation list includes
 - Incoming Commander
 - Past Commanders both colony and active chapter Commanders
 - Founding Fathers of Theta Sigma chapter
 - Current or Past National Officers
 - Employees of HQ
 - Current or Past Division Commanders
 - Alpha Affiliates
 - Incoming Commander gets to invite a plus one (he's the designated photographer of the event)



- Date of the event is the third Saturday of January
- Event is promoted through email, text, phone calls and through the Theta Sigma Commanders Facebook group
- Location is Springfield
 - Chapter plans for Initiation of the fall candidates that evening and many alumni will attend



- Agenda includes
 - After lunch, each attendee has a moment to speak and offer advice to the incoming Commander – this is known as the pass the gavel portion of the program
 - The incoming Commander has his own personalized gavel for his term
 - The Commander receives the Chapter's Commander's Badge from the outgoing Commander and is sworn into his position

- Agenda includes (continued)
 - Commanders have begun the tradition of having all attendees sign his own Sigma Nu flag
 - Incoming Commander will give a report on College Of Chapters and his goals for the year



• <u>New for 2022</u>

 A new tradition for the 2022 year will be bookmarks for each attendee to mark his chosen place in the chapter bible and note each year of his attendance on his chosen page



• Chapter memorabilia is often passed from alumni to the Commander





• We have established tradition of recognizing those past attendees who have entered Chapter Eternal





- After the event, a follow up note is important
 - Thank the brother for coming
 - Tell him where to find pictures of the event
 - Remind him of upcoming alumni events



Theta Eta Commanders' Dinner

Presented by:

Kevin Kedzior (Northern Illinois)





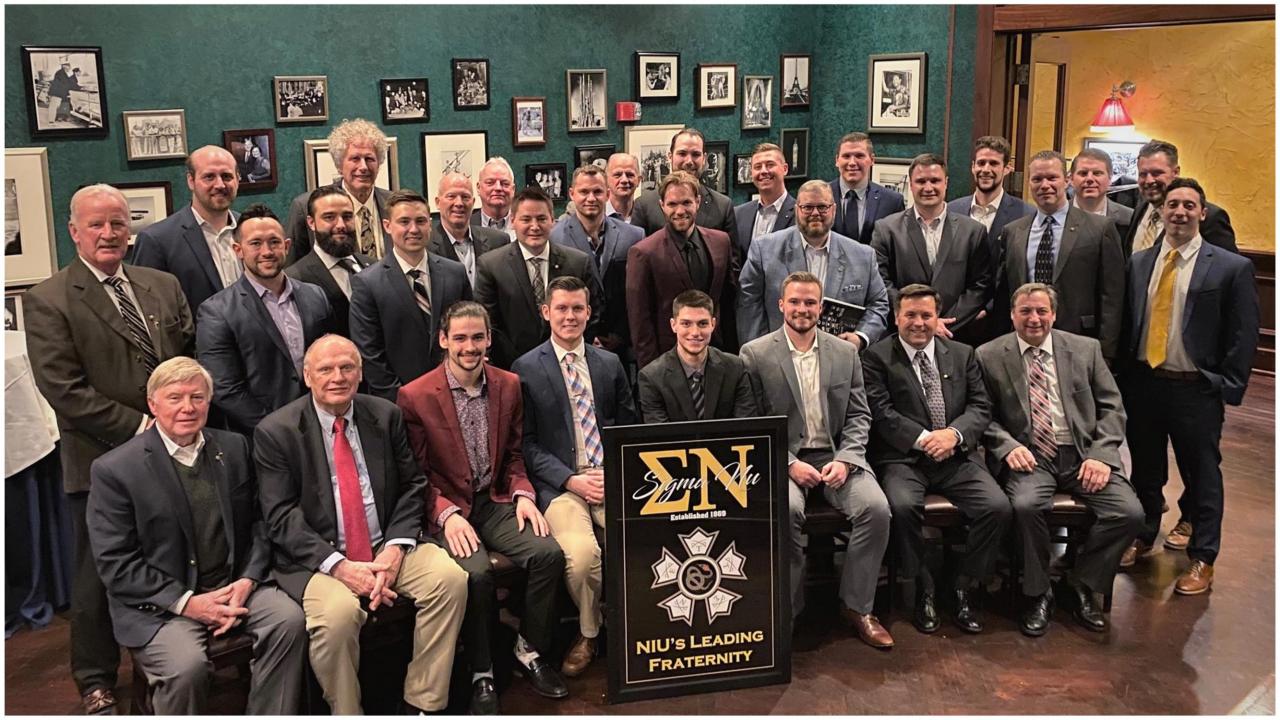
SIGMA NU FRATERNITY

THETA ETA CHAPTER at NORTHERN ILLINOIS UNIVERSITY

ESTABLISHED 1970













3rd Annual Commander's Dinner

Sunday, February 6th, 2022 The Clubhouse Restaurant – Oakbrook, IL



- Part 1 Our Brand, Kevin Kedzior OH 275
- Part 2 Our House, Stefan Wereminski OH 466
- Part 3 Our University, Dr. John Butler OH 300
- Part 4 Our Undergraduate Leaders
 - Raaif Majeed OH 650
 - James Holmes III OH 626
 - Matthew Niziolek OH 644
 - Gabriel Lichlyter OH 629

Part 5 – Our Future, Kevin Kedzior OH 275 Scott Friedman OH 506

SIGMA NU FRATERNITY

THETA ETA CHAPTER - NORTHERN ILLINOIS UNIVERSITY

Printed agenda placed on each dinner plate so all attendees understand the flow of our event. Print on a heavier card stock for a more handsome look and feel.

"Our Brand" is an opportunity to talk about the unique culture of our chapter at NIU, how we compare and compete with other fraternities, our messaging and value proposition.

"Our House" is an opportunity to speak about improvements made to and planned for the chapter home.
"Our University" is a key but easily overlooked aspect of the evening agenda. There are always significant events effecting Greek life, enrollment, demographics etc.
"Our Undergrad Leaders" are the speeches given by the outgoing and incoming Commanders and Lt.
Commanders. Emphasis on what they did and will accomplish during their respective terms.
"Our Future" is an opportunity for alumni leaders to cast vision and invite other alumni to get involved on the Alumni Advisory Board (AAB), facilitate LEAD sessions,

engage in defined projects or initiatives.



February 9th, 2020

Soup

Lobster Bisque Sherry, Shrimp, Crab

Salad

House Salad Baby Greens, Grape Tomato, Sweet Red Onion, Balsamic Vinaigrette

> Entrees Please Select One:

Chicken Romano Romano Cheese Crusted Chicken Breast, House- Made Marinara Served with Red Skin Mashed Potatoes and Roasted Seasonal Vegetables

Orange Basil Salmon

Atlantic Salmon, Orange Glaze, Orange Beurre Blanc Served with Red Skin Mashed Potatoes and Roasted Seasonal Vegetables

> Petite Filet Mignon 60z Center- Cut Tenderloin, Garlic Butter Served with Red Skin Mashed Potatoes and Roasted Seasonal Vegetables

Dessert

New York Style Cheesecake Raspberry Sauce, Whipped Cream

Basic Financial Breakdown

Charged Dinner price = \$110.00 (cash at door) Dinner cost target = \$70.00 per plate Margin per attendee = \$40.00

Additional Costs to Cover

5 Complimentary Dinners @ \$70.00 = \$350.00

- 4 undergraduate guests
- 1University representative

4 Awards @ \$40.00 = \$160.00

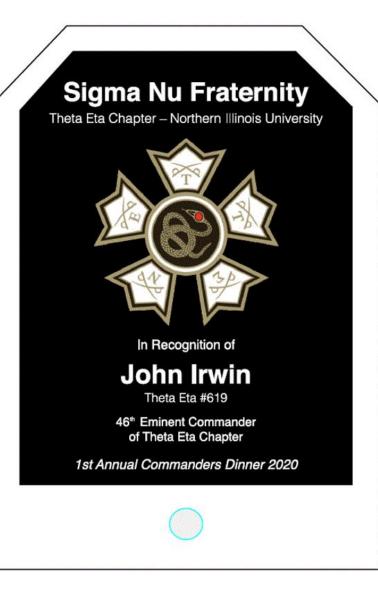
1 engraved Commander Pin = \$120.00

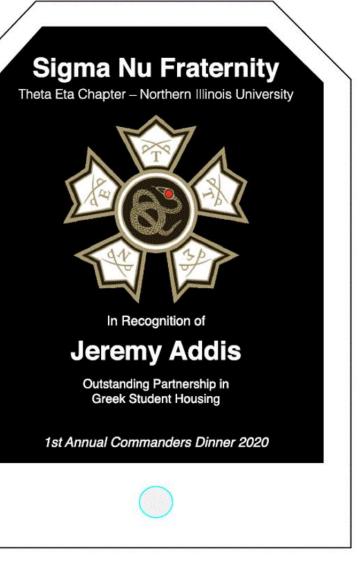
Total Additional Costs = \$630.00 Divided by \$40.00 margin = 16 paid attendees

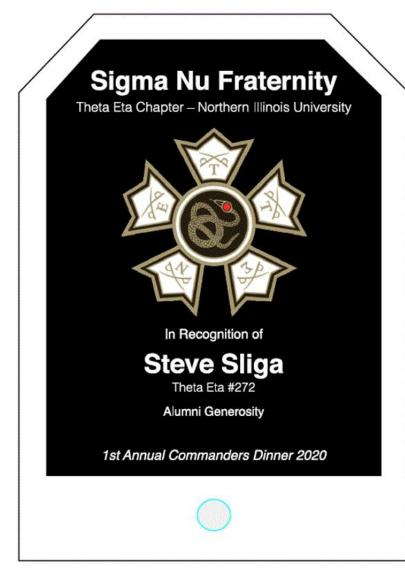
Alternative Sources of Income

Offer non-attending invitees the opportunity to sponsor the dinner cost of an undergraduate member. Some brothers want to contribute despite their inability to attend the event.









Sigma Nu Fraternity

Theta Eta Chapter - Northern Illinois University



In Recognition of

James "Jimmy" Holmes, III Theta Eta #626

Outstanding Leadership and Membership Involvement

You are the personification of Sigma Nu being "NIU's Leading Fratemity". Your high-level of achievement and work ethic is the backbone of our fratemity. Your exemplary activity is a model for both Sigma Nu members and NIU students alike.

50th Anniversary Celebration - September 10, 2021



Theta Eta Chapter – Northern Illinois University



In Recognition of

Johnny DiZillo Theta Eta #663

Outstanding Recruitment Effort and Results

Thank you for your unrivaled dedication which produced a 73% increase in manpower, with no sacrifice of quality, for the Fall 2021 semester. At this critical moment in our chapter's history, you secured a strong foundation for our future.

50th Anniversary Celebration - September 10, 2021

Sigma Nu Fraternity

Theta Eta Chapter – Northern Illinois University



In Recognition of

Kevin M Pintar Theta Eta #312

Alumni Generosity

Thank you for your ongoing support of the Annual Alumni Golf Outing via sponsorship of an Undergraduate Foursome. Your generosity tangibly builds a bridge between our Alumni and Undergraduate chapter members.

50th Anniversary Celebration - September 10, 2021





This 7' x 11' banner hangs on the south wall of our chapter house. It is the first thing you see when entering our parking lot. This is what everyone in the Greek row neighborhood sees when they drive up Blackhawk Road. It is a conscious and subconscious message to both, our members, and our community. This is who we are. This is how we see

The moment this statement is not true is the moment the banner must come down.

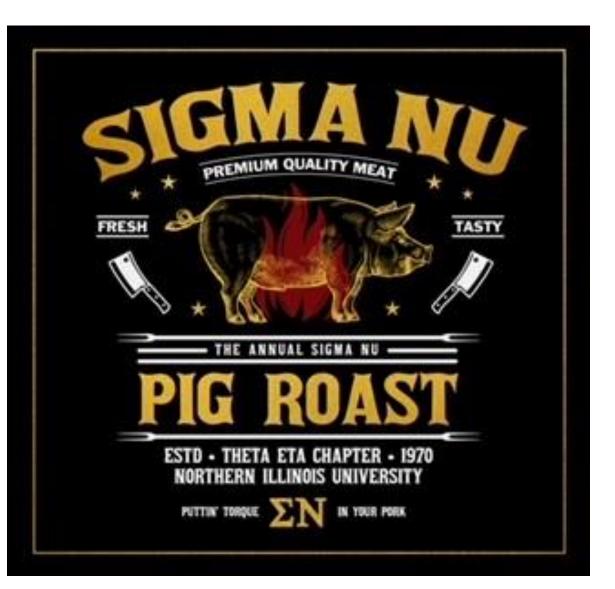
Few fraternity chapters can point to a distinctive trait that defines their identity and separates them from other fraternities on campus. Fewer still can articulate it well. This banner – this statement, brought our chapter's identity into clear focus. Branding is important. The framed representation of this banner hangs on the wall of our chapter room. It is central in our group photos.

ourselves.

Recruiting is a lot easier when you have a clear understanding of who you are.

The annual Pig Roast is the premier fraternity recruitment event at NIU. We needed an event logo (without a date) which could be used year after year to promote the event on social media. Creating traditions, institutionalizing events and processes is key to our success. Do the same thing every year with minor tweaks to continually improve the event.

We are committed to doing events with excellence and attention to detail. It's become part of our reputation. We are setting new standards and leading the way at NIU.





This is the logo we created for our 50th Anniversary. Events seem to be more "official" when there is an official logo. The digital version was essential in promoting the event on Social Media, in emails and sharing via text message. We also produced two 6' x 6' vinyl banners with corner grommets and affixed to the front of our chapter house. We will leave this up the entire academic year so our Greek and University community recognize the longevity of our chapter.

This design can easily be used at other chapters with minor text changes.

Thank You

Todd Denson

540-600-3019

todd.denson@sigmanu.org

Bill Geddy

404-375-9249

bgeddy@rpic.com

Kyle Lee

417-268-5953

kylel65810@gmail.com

Kevin Kedzior

224-234-1132

kevin.kedzior@fedex.com

Commanders' Dinner Sample Documentation