



Sigma Nu Fraternity

Sigma Nu Mentor Network 2.0

Alumni Engagement Series



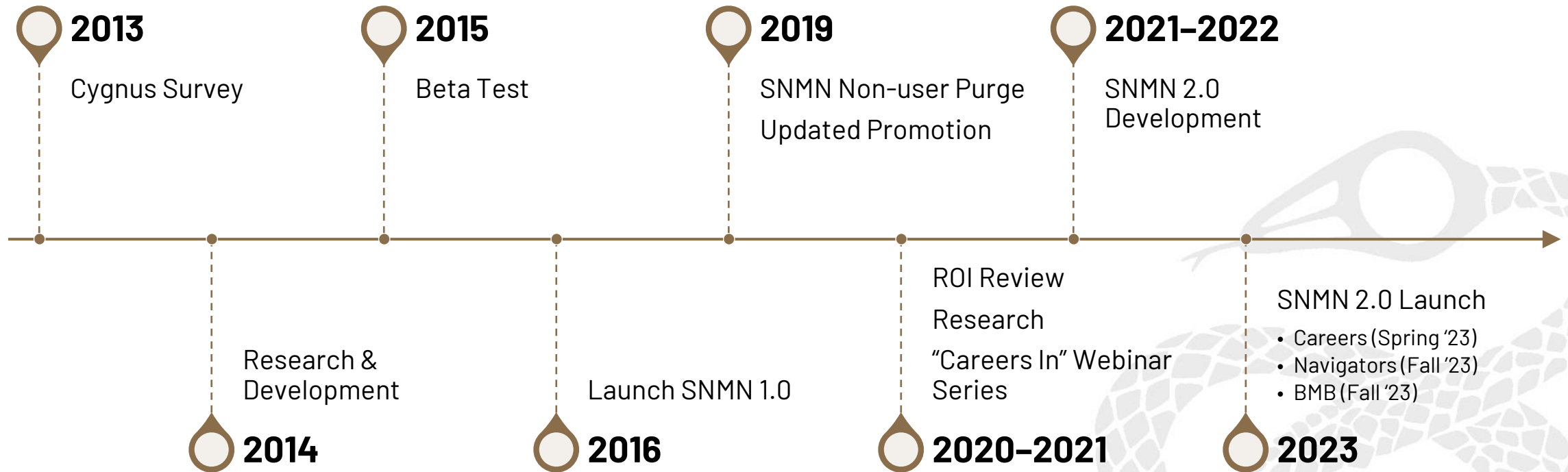
Today's Presenter

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A Brief History (2013–Today)



A Different Approach

Version 1.0

- Student-driven
- On-demand
- Single-serving
- One-to-one

Version 2.0

- Multi-tiered: Three tiers targeting age blocks
- Relationship-based
- Guided Process
- Funnel

New Model

“Careers In...” Series

A structured method to learn about various industries and sectors, the roles within them, and entrance strategies

Brothers Mentoring Brothers

A locally managed one-on-one mentoring opportunity with chapter/local alumni providing guidance in preparation to taking on an entry role.



Navigators

A group mentoring structure composed of peers with similar professional aspirations and mentor(s) from within a specified field

"Careers In..." Webinar Series

Targeted at new initiates (18-19 years old)

Alumni Panel to serve as session "mentors"

Series to address multiple industries

- 4-5 sectors per year, library of prior year sessions
- Registration required for webinar participation

Provide participants with an overview of various industries and the roles/jobs included

Business Management

Law/Government

Finance/Accounting

Health/Medicine

Engineering

Computer & Info Systems

Communication/Journalism

Sales & Marketing

Social sciences/History

Navigators

Targeted at brothers who have identified a career path (20-21 years old)

Collegiate Cohort Groups (5-10/group)

- Related/Similar career path interests

Alumni Mentors (1-2 per group)

- Profession similar to cohort group interest

Provide participants with a guided exploration to learn the realities of what it will be like to work in their field of interest

How Navigators Will Work

Recruit Alumni Mentors (Jun-Sep)

- Cover as many sectors as possible

Collegiate Brother Sign Ups (Aug-Sep)

Small Group-Mentor Matching (Sep-Oct)

Kickoff (late Oct/early Nov)

Mentoring Term (Nov-Apr)

Wrap Up (late Apr/early May)



Brothers Mentoring Brothers

Intended to target graduating brothers (21+ years old)

Implemented at the local level – alumni oversight/management

Engage chapter/local alumni to mentor a collegiate brother one-on-one

Intent that alumni help collegiate brothers through the job search process and preparation to begin working after graduation

- **NOT a replacement for existing local mentoring programs, an inclusion of them**

Register local programs – existing and new

Implementing BMB

Establish Mentoring Committee

- Program Goals & Expectations
- Annual Program Timeline
 - Aug-Sep: Participant/Mentor Sign Up
 - October: Mentor Assignments, Kickoff
 - Nov-Apr: Mentoring Term
 - Apr/May: Wrap Up

Recruit Mentors

Engage Chapter Brothers



Alumni Entity
(Alumni Chap.,
AAB, House
Corp.)



Mentoring
Chairman



3-4 committee
members
(alumni)

Implementing BMB

Register Program with General Fraternity

Matching Collegiate Brothers with Alumni Mentors

Onboarding

Kickoff

Mentoring Term

Wrap Up





Resources

Mentor Network website:

Careers In Navigators

- Mentor's Guide (coming soon)
- Students' Guide (coming soon)

Brothers Mentoring Brothers

- Program Startup Guide

Alumni Best Practices Library (AE4, AE6-AE10)



Sigma Nu Fraternity

Thank You!

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Questions?

