

Why Do Alumni Volunteer?

The reason why most Sigma Nu alumni are compelled to volunteer is that they want to contribute to a cause they can support. Yet, each alumnus has a more specific reason for volunteering. To be effective in alumni volunteer management, you'll need to identify the specific motivation behind each person's desire to volunteer.

Keep in mind that what motivates one alumnus may not motivate another and you should not assume that what motivates you will motivate others.

Leadership, Power, & Prestige	Sense of Duty
These people are comfortable in highly visible positions of authority and appreciate the prestige of a position of power. These people respond well to titles. In managing this type of volunteer, ensure that they demonstrate responsibility and that they have delivered on commitments. Once they have that, give them responsibilities that require them to plan, organize and direct others.	Some people who volunteer think it is important to give back to their communities and want to give back to reciprocate for their fraternal experience. This ensures that today's members get a great fraternal experience too. People in this category could be best positioned to support operational positions such as Finances or Recruitment.
Service/Interest in Cause	Recognition
Many people simply want to help others. Those who want to help others can become great mentors for our undergraduate members by serving as a member of the Alumni Advisory Board or Facilitator to the LEAD Program, as they can see their impact on a young man's life.	While all volunteers deserve recognition for their work, those motivated by recognition get involved primarily to be acknowledged for their contribution. These people are interested in high profile positions.