



Sigma Nu Fraternity

Supporting the Commander's College of Chapters Action Plan and Chapter Goal Setting

Alumni Engagement Series

Today's Presenters

Jason Dooley (Kennesaw)
Southeast Alpha Division Commander

Bill Geddy (Georgia Southern)
Southeast Beta Division Commander

Scott Smith (Central Arkansas)
Director of Leadership Development



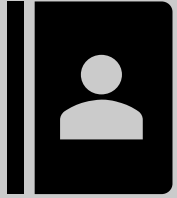
College of Chapters Overview

Intense, interactive program focused on chapter management, leadership, and core competencies.

- January 3-6 in Roanoke, Va.
 - >80% of chapters hold elections between November 1 and January 1
- Model = CEO training for collegiate Commanders
 - Limited space for second attendees
- More info & resources
 - www.sigmanu.org/cofcreources



Train-the-Trainer



Participant manual includes much of the same information presented during the live program (on screen and shared by presenters)



Curriculum design is for participants to take back to train other officers and members – using many of the same visuals, talking points, and questions they saw at CofC



www.sigmanu.org/cofcresources includes digital copies of the manual, slides, and other important handouts from the program

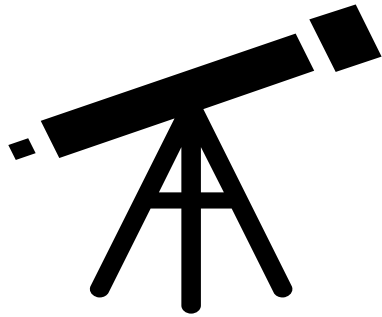
Exceptional Organizations

Model for visioning and planning:

- Pick a point in the future (specific date)
- Decide, as an organization, what they will be at that point in time (accomplishments, size, revenue, infrastructure, etc.)
- Work backward from set date to present day – major themes and strategies to bridge gap from envisioned future to current context
- To-do list of goals and action items to guide progress – including assignment of due dates, budget allocations, and responsibilities across committees/members
- When the selected future date arrives – stop, look around, assess where they are
 - Where they wanted and expected? Why? Why Not?
 - How to go farther, faster next time

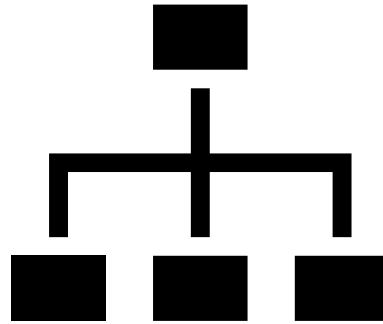


CofC Action Plan



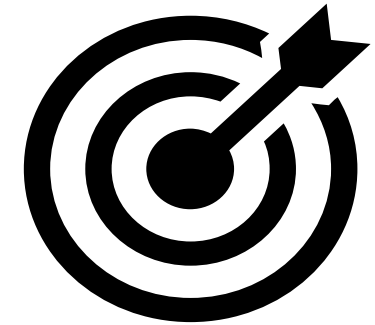
Vision (The Why)

Where your chapter is going
and what it will become



Strategies (The How)

Mini-visions related to key
areas in the chapter – how to
get from where you are to
where you're trying to go



Goals (The What)

Turn-by-turn instructions for
reaching your designation
(vision) – this is what we
specifically need to do to
achieve our strategies



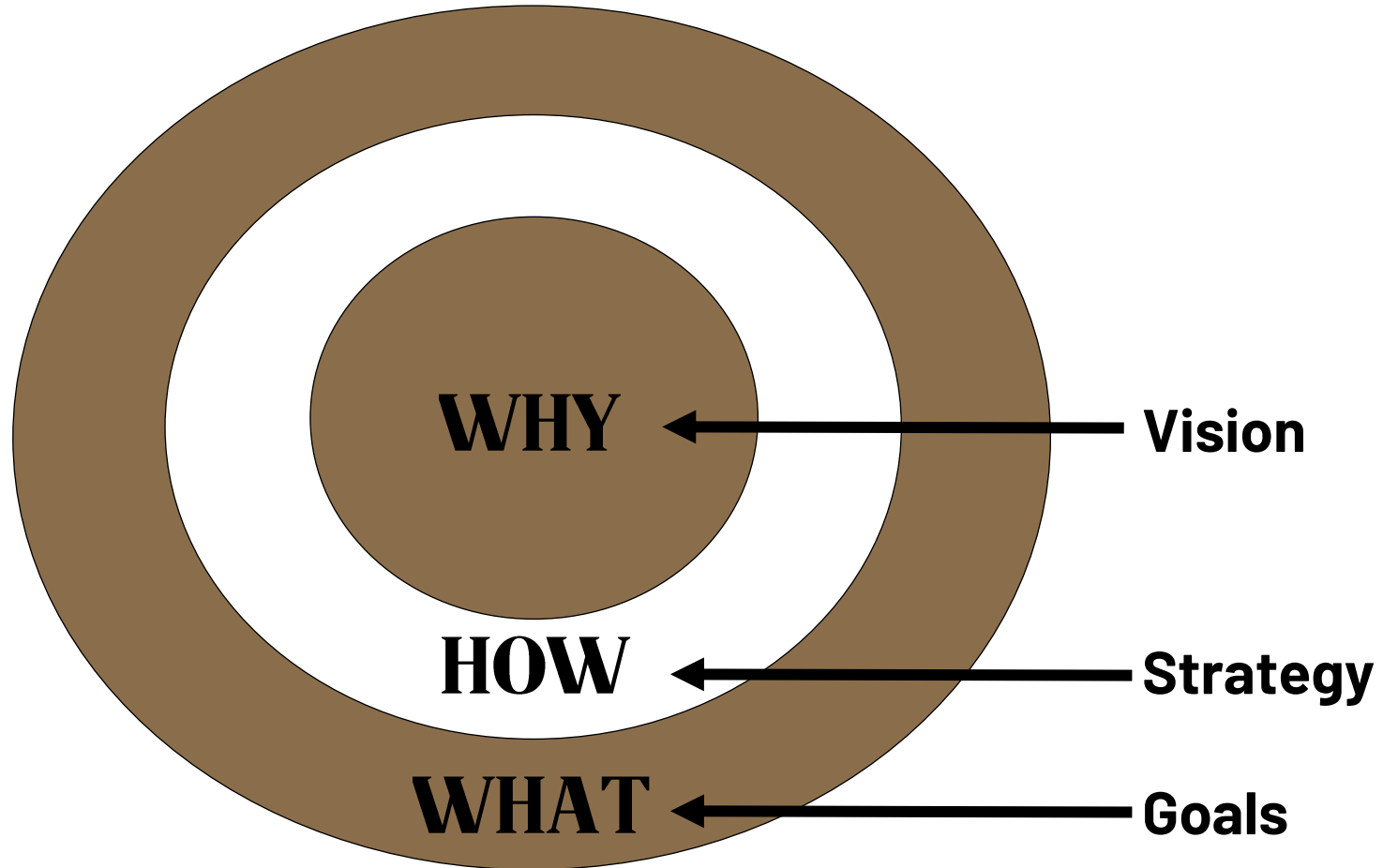
Action Plan

- Vision for officer term
- Two strategies to take the chapter from current context to vision
- Six goals driving towards strategies
- Shared with participants and advisors ([link](#))



Key Concepts from College of Chapters

The Golden Circle (TED Talk)



Vision in Practice



S.M.A.R.T. Goals

Specific

Clearly defined and easily understood

Measurable

Describes a specific state by which we can measure success

Agreed Upon

By individuals or group responsible for achieving

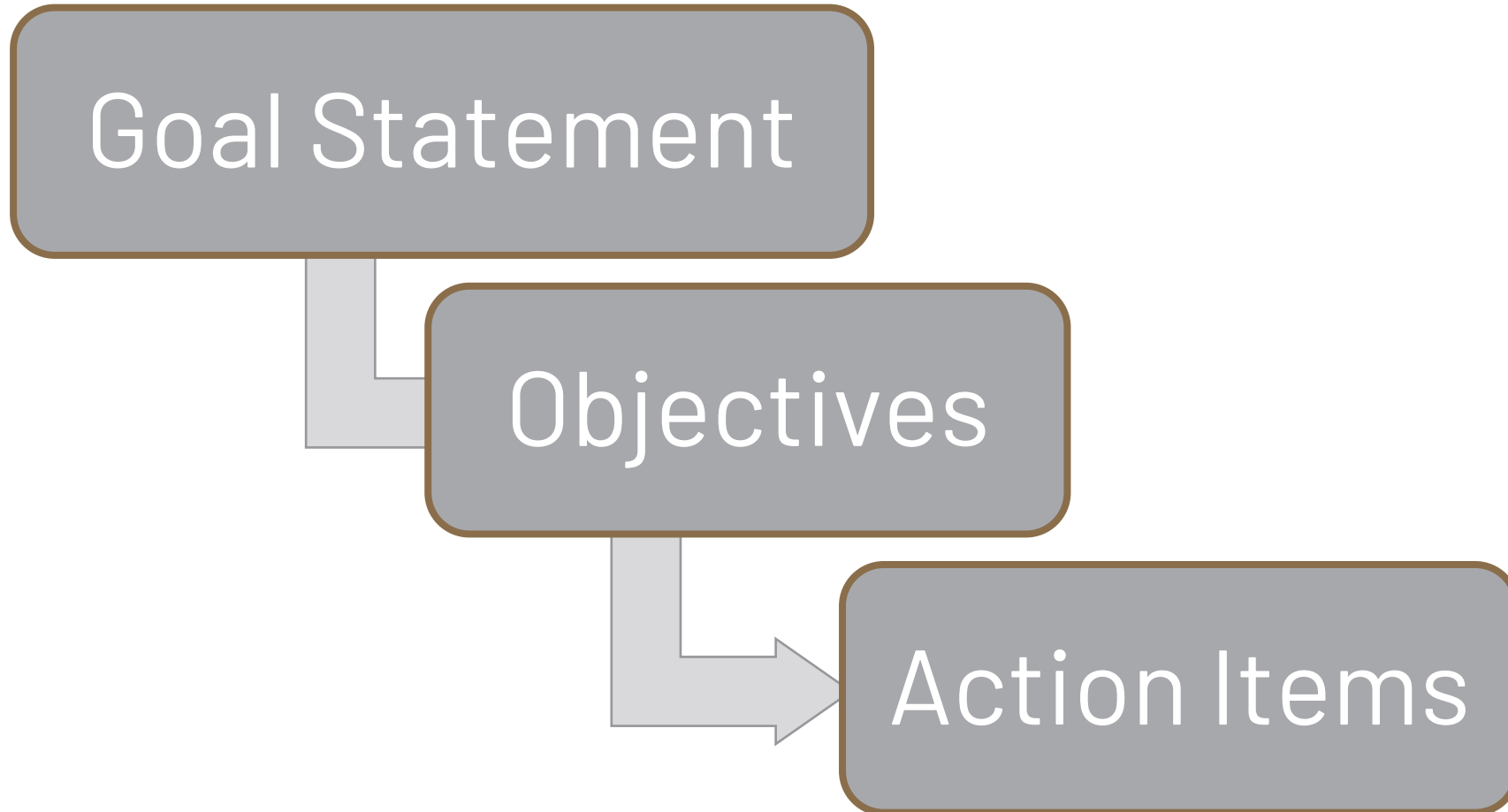
Realistic

Takes into account internal resources and external factors

Time Sensitive

Has a deadline

Parts of a Goal



College of Chapters Resources



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College of Chapters Resources

Resources & Downloads

[Participant
Manual](#)

[Chapter
Meetings](#)

[Core
Sessions](#)

[Breakout
Sessions](#)

[PEP
Action
Plans](#)

[Staff
Interest](#)

College of Chapters resources and downloads are available below. Use the links above to jump to a specific resource type. **For any document with input fields, first download and save to your local machine before editing as inputting in the browser before saving the document will not capture your inputs.**

Participant Manual

[2023 CofC Participant Manual](#)

Digital version of the 2023 participant manual.

[Alumni Faculty Biographies](#)

Chapter Meetings

Leading Change

[Taking It Back to Your Chapter](#)

Some helpful reminders on how to take your action plan and the other things you have learned and committed to at College of Chapters back to your chapter to develop buy-in and consensus among your officers and general membership.

Core Sessions

Visionary Leadership

[Presentation](#)

Slides from this core session. Use this presentation to get your executive team and/or chapter up-to-speed on how to craft a vision for the chapter or their position.

Vision to Strategy

[Presentation](#)

Slides from this core session. Use this presentation to teach officers and committees how to move from the current situation towards achieving a vision.

Roster & Finance

[Presentation](#)

Slides from this core session. Use this presentation to educate members on General Fraternity billings and assessments as well as how the chapter should be planning its budget each term.

[Important Due Dates](#)

CofC Advisor Follow-Up

What should be occurring by now? What could advisors be doing to help support progress?

- Has the participant debriefed with advisors regarding plans and commitments from CofC? Have volunteers provided them feedback?
- Participants were encouraged to take their vision and transform into a shared vision among all members. Have they made their vision known to the Executive Committee yet? Are they building a coalition of support around their vision? Have they thought about how to include others in discussions about how their vision aligns with others' visions?
- Do the strategies and goals in their plan make sense? Are their goals S.M.A.R.T.? How can their strategies and goals be developed into actionable items that can be delegated accordingly?
- Has the participant made plans to present any new information they may have learned to the chapter? How can you help in that process?

All program materials - participant manual, session slides, and any resources or handouts from specific elective sessions can be found at www.sigmanu.org/cofcresources



Continuing the Conversation

Examples and tips from CofC faculty on how volunteers can support the Commander and Chapter

Attendee Follow-Up

Communication

1/8 (Students) & 1/23 (& Advisors)

- Resources
 - Taking It Back to Chapter, CofC, Officer, Transitions, Strategic Planning
- PDF of Action Plan
- Attendee List (*attendees only)

Local Involvement

Conversations, support, and accountability :

- **Alumni Advisory Board** (ongoing officer meetings and support to general members)
- Fraternity/Sorority Advisor (ongoing Commander meetings, resource connections)
- Other Officers (plans and model shared during Institute)
- Consultant (check-ins)

Key Resources

General

- www.sigmanu.org/cofcresources
- www.sigmanu.org/commander
- [Officer Transitions](#) - compilation including references for:
 - Retreat; guides for 1:1 meetings, checklists for officer "binder," goal setting

Strategic Planning

- [Overview](#)
- [Chapter Strategic Plan Template](#)
- [PEP Strategy Session](#)
- [LEAD Session](#)
- Action Plans for each area of operations (links in overview doc and on /Commander or /LtCommander)

What's Next?

Spring Term

Commander should take draft Action Plan from College of Chapters to share with cohort for feedback

- Executive Committee > Officers > Chapter
- Revise into Chapter Vision
- Expand into Chapter Strategic Plan
 - At minimum, Goals and Action Items for Committees
- Focus on improving areas for Pursuit of Excellence Program by adding new programs, practices, policies

Officers attend a [Sigma Nu Institute](#) session (1/21 or 1/28)



Sigma Nu Institute

Converted from Regional In-Person to National Virtual Model in 2021 – continues virtually for 2023

- January 21(ET), January 28 (PT)
- 4-hour afternoon program; 1-5 p.m.
- Participants can attend any program
 - Allows for more individual attendees and officer positions than in-person
 - Expanded tracks – time and # of officers
 - Solves scheduling and geographic limitations
- Info & registration at www.sigmanu.org/institute
- Separate volunteers training session held on January 18th





Questions?



Thank You!

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