



Sigma Nu Fraternity

Best Practices for Alumni Advisory Boards and Chapter Advisors

Alumni Engagement Series Webinar



Today's Presenters

Todd Denson (Nicholls State)

-- **Director of Alumni Advisory Programs**

Chris Foeste (Southeast Missouri State)

-- **Central Plains Beta Division Commander**

-- **Mu Kappa – Past Alumni Advisory Board Chairman**

David Baker (Missouri/Tulsa)

-- **Rho Chapter Advisor**

Kyle Lee (Missouri State/Eastern New Mexico)

-- **Theta Sigma Chapter Advisor**



Overview

Chris Foeste

- **Monthly Integrated Calls across Alumni Organizations**
- **Pathway to Alumni Program**
- **Utilizing Your Division Commander**

Dave Baker

- **Constant Contact Alumni e-mail Communication**
- **Regional Alumni Events**
- **Regional Holiday Lunches**
- **Affirmation of Knighthood for Seniors**

Kyle Lee

- **Alumni Advisor Board Monthly Call & Sample Agenda**
- **Alumni Communications**
 - **Constant Contact**
 - **Facebook**

Q&A





Chris Foeste

Mu Kappa

2016 – Alumni Chapter Officer of the Year

2020 – Chapter Advisor of the Year

2021 – NIC Advisor Award of Distinction

Central Plains Beta Division Commander



Chris Foeste – Best Practices

Monthly Integrated Calls across Alumni Organizations

- **High Level information Sharing between entities and volunteers**
- **Not for committee work/solving major issues**
- **Participants**
 - **Alumni Advisory Board Chairman**
 - **Other relevant Advisory Board Members**
 - **Housing Corporation Officers**
 - **Alumni Chapter Commander**
 - **Chapter Advisors**



Chris Foeste – Best Practices

Integrated Calls (continued)

Items Reported:

- Financial Reports
- Officer Reports
- Housing Items
- Upcoming Alumni Events
- Undergraduate Goals, Events, and Progress Tracking
- College of Chapter Goals
- Pursuit of Excellence Results Reviews





Worthy Marshal and Pathway to Alumni Program

- **Pilot program that the Worthy Marshal will shepherd the members with >100 credit hours through during their final semester(s)**
- **Goal is to increase young alumni involvement, understanding of alumni entities, opportunities to serve**
- **Keep seniors engaged in their final semester(s)**





Pathway to Alumni Program

- **Alumni Chapter sets the Affirmation of Knighthood ceremony date as the Thursday before graduation every semester**
- **Directly after the Affirmation of Knighthood will be the Senior Send Off Dinner**
High-End Steak Restaurant with Banquet network/dinner





Pathway to Alumni Program



- **Any undergraduate member with > 100 credit hours is included in the "Pathway to Alumni" program**
- **Kick off meeting setting Expectations to remain in good standing w/ the chapter to remain in the program and explaining the benefits**



Pathway to Alumni Program

- **Alumni Organizations Presentation**
- **Sit in on one monthly Alumni Chapter/Housing Corporation call**
- **LEAD Day – During the chapter's LEAD Days the members will have participate in the following sessions**





Chris Foeste – Best Practices

Utilizing Your Division Commander

- **Share Goals and allow for the knowledge of the National organization and best practices to be shared at a local level**
- **No advisor is on an island, we have all struggled before**
- **Peer resource to help recruit fellow alumni to volunteer roles**
- **Resource for LEAD Sessions/Goal Settings/Long Term Planning**





Dave Baker

Zeta Lambda/Rho

- **Rho Chapter (Missouri), Commander, 1984**
- **Rho Chapter (Missouri) Chapter Advisor and House Corporation Vice President, since 2017**
- **Mizzou Greek Alliance, Vice President, since 2022**



RHO CHAPTER

SIGMA NU FRATERNITY *at* UNIVERSITY OF MISSOURI

Rho Chapter Alumni Events 2024

Vanderbilt game time announced. Enjoy a beautiful weekend in Columbia with Rho alumni.

Rho Alumni Football Weekend.

[SIGMA NU, Rho Chapter. Mizzou vs Vanderbilt Football Weekend. 2024. registration](#)

Mizzou vs Vanderbilt.

Join Sigma Nu, Rho alumni for the first SEC game of the 2024 season versus Vanderbilt. Choose one or more events. Spouse, family and your guests are welcome at each event.

A few Sigma Nu block football tickets remain. Register now!

Game time announced as 2:30 or 3:15 PM. If you have your own game tickets, or even if you are not going to the game, you can still register for Friday BBQ dinner at the house and / or Saturday tailgate if in Columbia area. The weather forecast is beautiful!

Friday Reception and Dinner.

When: Friday, September 20, 2024. 6:00 - 11:00 PM.

Where: Sigma Nu chapter house. 710 S. College Avenue, Columbia, MO.

What: BBQ dinner on the patio. Cash bar available.

Saturday Tailgate.

When: Saturday, September 21, 2024. 11:00 AM until 1 hour after game.

Where: Private tent on grassy lawn in front of Mizzou Arena along Champions Drive.

What: Catered hot food and beer included.

Football Game.

When: Saturday, September 21, 2024. 2:30 PM or 3:15 PM kick off.

Where: Memorial Stadium. Farout Field.

What: Sigma Nu alumni block seating available. Section 103, rows 29-31. Fans wear gold.

Registration link for football weekend:

[SIGMA NU, Rho Chapter. Mizzou vs Vanderbilt Football Weekend. 2024. registration](#)

Constant Contact Alumni e-mail Communication

St. Louis Dinner.

What: Complimentary dinner and soft drinks. Cash bar.

When: Thursday, June 13, 2024. Begin arriving 5:00 PM. Buffet dinner available 5:30 PM until 7:00 PM (if you need to arrive late).

Where: Helen Fitzgerald's Irish Grill & Pub, 3650 S. Lindbergh Blvd, St. Louis, MO 63127.

Walk-ins welcome, but please register in advance to help the restaurant plan.

[Registration. Sigma Nu, Rho. St. Louis Dinner. June 13](#)

We hope to see all Sigma Nu, Rho Chapter alumni in the St. Louis, St. Charles, and southern Illinois metro area. Mention Sigma Nu when you arrive. Buffet dinner. Brief presentation by current chapter officers. Outdoor patio available after dinner.

Questions? Contact Dave Baker (636) 386-9256.

Let us know if you need a ride.



Sigma Nu Fraternity

Rho members continue to make great use of the new chapter house made possible by alumni contributions. On an unseasonably warm February 3 Saturday early evening, the brothers hosted Greek Week sorority partner Chi Omega for a Chick Fil A icebreaker dinner. Rho members and sorority guests enjoyed themselves in the dining room and on the patio.

Please refer a young man to be in next year's pictures of Rho chapter activities.



Chicago Dinner.

What: Complimentary dinner and soft drinks. Cash bar.

When: Thursday, July 25, 2024. Begin arriving 5:30 PM. (No problem if you arrive later, just come.)

Where: Gibsons Oak Brook. 2105 South Spring Road. Oak Brook, IL 60523. 630-954-0000.

Please register in advance to help the restaurant plan.

[Registration. Sigma Nu, Rho. Chicago Dinner. July 25, 2024.](#)

We hope to see all Sigma Nu, Rho Chapter alumni in the greater Chicago, central and northern Illinois, and southern Wisconsin areas. Mention Sigma Nu when you arrive. Private room. Brief presentation by current chapter officers.

Questions? Contact Chris Casper 312-720-9898.





SIGMA NU

MIZZOU SIGMA NU

Regional Alumni Events







Regional Holiday Lunches

Alumni Holiday Lunches - St. Louis and Springfield

Act now and register to join 90+ Sigma Nu alumni from several chapters for lunch and drinks this coming Saturday, December 2, 2023, at the **75th Annual St. Louis Sigma Nu Alumni Association Holiday Lunch**. The event begins at 11:30 AM.

Payment for the St. Louis event can be made at:

<https://st-louis-sigma-nu-alumni-association-100048.square.site/>

Register now to join Sigma Nu alumni from multiple chapters in southwestern Missouri on Saturday, December 23, 2023 at the **77th Annual Greater Ozarks Sigma Nu Alumni Association Holiday Lunch**. The event begins at 11:00 AM.

For more detailed information about the Greater Ozark / Springfield, MO event and methods to register, please visit this link:

[Greater Ozarks Sigma Nu Alumni Club](#)



Regional Holiday Lunches

St. Louis Sigma Nu Alumni Association

17

75th Annual
St. Louis Sigma Nu
Holiday Party

(we recounted)

Sat. December 7, 2024
11:30 a.m

The Racquet Club
476 N Kingshighway Blvd
St. Louis, MO 63108

Host: Br. Jon Dalton



St. Louis Holiday Party





Affirmation of Knighthood for Seniors

- Transition Seniors to Alumni Ranks
- Alumni are encouraged to Participate
- White Star Alumni Lapel pins
- Paired with a dinner



The Mizzou Greek Alliance is strengthening campus-wide support for Fraternities, enhancing the Fraternity experience at the University of Missouri and working with the University administration to develop and implement policies and procedures that promote a beneficial environment for Fraternities and their members. Our efforts benefit thousands of Greek students and the entire Mizzou community.

[Mizzou Greek Alliance Website](#)



Kyle Lee

Eta Sigma/Theta Sigma

- **Collegiate Commander**
- **Alpha Affiliate**
- **Chapter Advisor**
- **Past President Greater Ozarks Sigma Nu Alumni Club**
- **College of Chapters Faculty**



Kyle Lee– Best Practices

Alumni Advisor Board Monthly Call

- **Draft Agendas are set at the beginning of the year (June – May)**
 - **Emphasis is placed on**
 - **Chapter updates**
 - **Alumni advisors supporting their advisees**
 - **Alumni leaders engaging other alumni to support alumni groups and the active chapter**



Sigma Nu Theta Sigma Chapter Alumni Advisory Board Monthly Meeting Agenda June 18, 2024 8:00 – 9:15		
Est Time	Item	Responsible
8:00 – 8:10	1. Introduction of AAB Advisors Handouts – 1 2024 Alumni Advisory Board (AAB) Fall 2024, 2 SN TS Alumni Organizations 2024 Communications – Facebook, e-mail, text	All
8:10 – 8:20	2. AAB job Descriptions Alumni & Volunteers - Best Practices Library - Alumni Advisory Boards - Sigma Nu Fraternity, Inc. AAB Dropbox Access Goals of AAB – How often will advisors meet with advisees?	Kyle Lee Cary Daniel All
8:20 – 8:30	3. Update on Theta Sigma Chapter Handouts – 3 2024 Spring Programming Report, 3 Programming Report History, 3 SN membership IFC Membership	Kyle Lee
8:30 – 8:40	4. PEP Guidelines / Chapter Goals Collegiate Members - Pursuit of Excellence - Sigma Nu Fraternity, Inc. Handout – 4 PEP Score Tracking	Kyle Lee
8:40 – 8:45	5. “To Develop Ethical Leaders” Lexington Leadership Institute - July College of Chapters – January HQ Pilgrimage – TBD Grand Chapter 2025 – July 2025	Kyle Lee

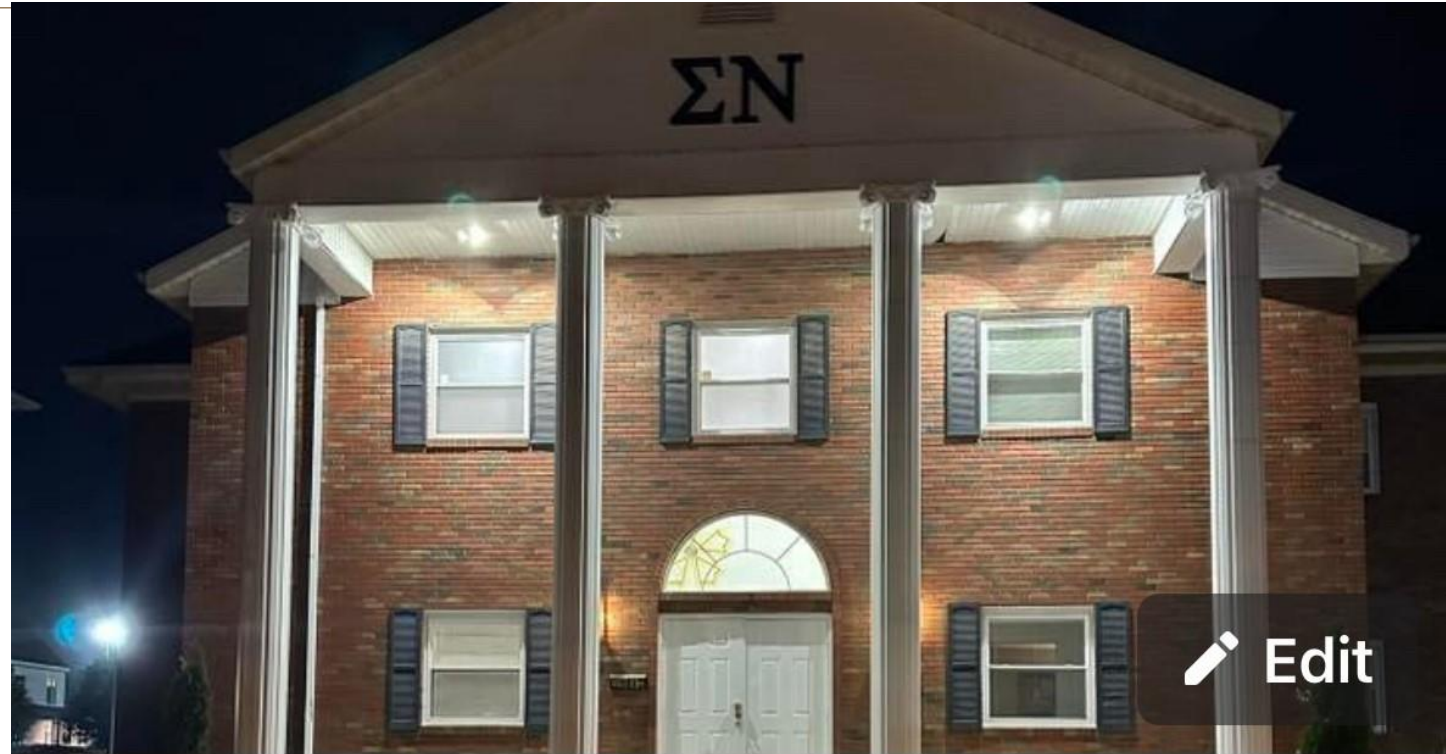
Sample Meeting Agenda

Alumni Advisory Board Meeting Agenda

- Introduction
- Review Job Description
- Chapter Updates
- Review Goals
- Review Calendar
- Review Alumni Events

Keep Alumni updated

- **Regular emails utilizing Constant Contact**
- **Facebook**
 - **Heavily utilized by both the actives and alumni**



Sigma Nu - Theta Sigma Chapter Alumni and Actives >

🔒 Private group · 563 members

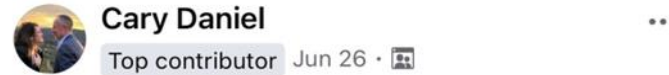
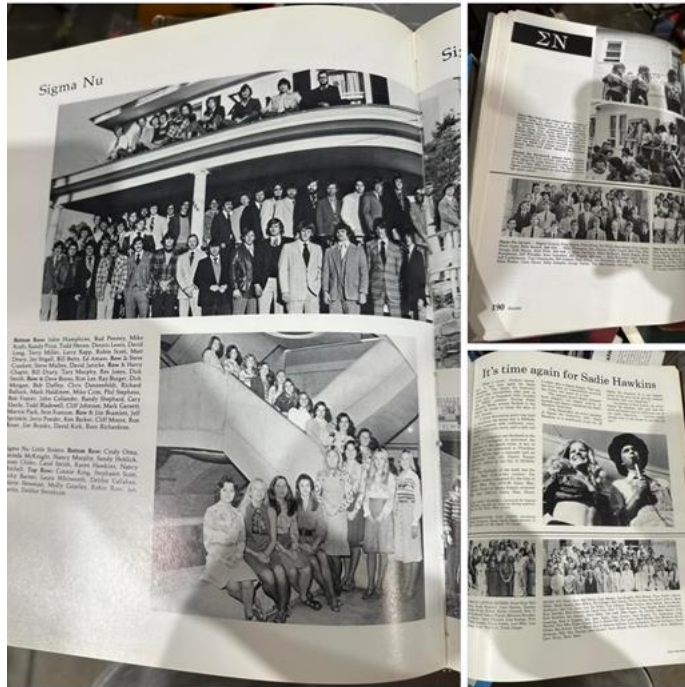
Facebook – Alumni Life Updates Are Common



Facebook - Alumni Memories Touch Different Generations



Thought y'all would enjoy seeing this. I found a few old SMSU yearbooks at a flea market. A little trip down memory lane for a few of y'all I'm sure!



Fun memory popped up today! Does the Chapter still do Sadie Hawkins?



I was going through old photos and found these from Greek Week 2012. One of the requirements that year was to build a chariot. The theme was "New York, New York" or something along those lines so we picked the NY Giants since Eli Manning is a Sigma Nu and had just won the Super Bowl. We didn't have a chapte... See more



Facebook - Reminders of the Impact and Mission of Our Brotherhood

Dennis Lewis Top contributor Mar 23 · 📷
 Today was an awesome day. After 45+ Years it is so good to reunite with these people!!! Sigma Nu is a lifelong journey!!!! I love you all brothers!!!



Paul Grant III Sep 12 · 📷
 Stopped by Virginia Military Institute today. Found the Sigma Nu rock. Touching it was an "out of body experience". So much History.



Noah Duncan Jul 17 · 📷
 I listened to this podcast episode the other day and I thought of ΘΣ and the alumni base we have here. The podcast talks about the importance of fraternities in our day and age.

I truly believe that our active chapter is as healthy as it is because of our alumni base.
 If you're interested in listening to the podcast, see the link. To my brothers, active and alumni, I'm here if you need anything or ever want to talk.

ΘΣ 902 - Noah Duncan



podcasts.apple.com
The Art of Manliness: A Surprising Solution for Disordered Masculinity on Apple Podcasts



Facebook – Upcoming events



Sean Caruthers is at Stone Chapel. ...

Aug 20 · 📷

Hello Brothers,

I am Sean Caruthers ΘΣ 1041. Chaplain of the Theta Sigma chapter. It is that time of year again. Please join the collegiate member at Stone Chapel this Friday, August 23, 2024. For the initiation of Alpha Delta. The ceremony will start at 7pm and should last no longer than an hour. I look forward to seeing you all there.

Thank you,

[Sean Caruthers](#)

Details:

Class: Alpha Delta

Time: 7pm - 8pm

Date: 08/23/2024

Location:



Austyn Ipock ...

Sep 9 · 📷

I will be at the success fest tonight and the career fair tomorrow with RSM US LLP. If you are an accounting or finance major and need an internship or full time position feel free to reach out or stop by our booth.



Scot Franson ...

Top contributor Sep 12 · 📷

Friday Location Announcement

Sigma Nu - Theta Sigma Chapter
Sigma Nu Funeral Ritual
Celebration of Life of Ron Plaster THS # 1
October 18th 2024 - Friday

7:30 PM - Plaster Student Union on the Campus
of Missouri State University
East Campus Ballroom - 3rd Floor

Followed by a Gathering at TBD.

Scot Franson THS # 52 (417) 860-6279

417 860-6279

More Announcements coming soon !!!

Facebook – Active Chapter Outreach



Sigma Nu Spotlight





ΘΣ 1039 is Travis Harper, a Junior double major in Finance and Audio Engineering. He is from Rogersville, Missouri, and was a Missouri State SOAR Leader this Summer when he helped...



Sigma Nu Spotlight



Braxton Melton is ΘΣ 1039 studies Middle School Social City, Missouri, and is currently a High. Over his years in the club positions, such as Assistant Manager on the Risk Reduction and Management current Scholarship Chairman.

Braxton's favorite college activity was his sophomore year, although the dance practices again. He recalls being very busy that semester and the five-hour dance rehearsals did not help. However, the feeling of winning was worth it. After Braxton graduates this Fall, he plans to find a job in education and is open to many different school districts, including out of the state.




Sigma Nu Spotlight




Travis Harper




Braxton Melton




Sigma Nu Spotlight



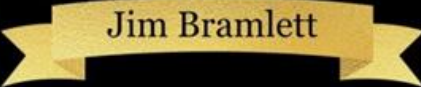


ΘΣ 72 is Jim Bramlett, an Alumnus who graduated in 1976. He hails from Rolla, Missouri, and studied Marketing at Southwest Missouri State University. During his time in College, Jim started a cashew chicken restaurant with his friends (which lasted less than one year) and eventually decided to rush to Sigma Nu Fraternity. Initially, he did not plan to rush, but Matt Drury talked him into joining. Jim's favorite college memories are his nickname "Zeke" and his first Sadie Hawkins, where he yelled "Go naked" all the time. After college, he worked in shipping and as an Operations Planning Analyst in Kansas City. Since then, he has created many of his own businesses, authored a book, and now works as a chair of Vistage Worldwide, Inc., where he coaches over a dozen business leaders.

Jim credits Sigma Nu Fraternity for helping him build his relationship skills and ability to help others. When asked to share advice with current collegiate members, Jim offered, "Everything worth chasing will be harder and take longer than everything that's not. Stay with it, it becomes worth it. Go through this world with like-minded peers." When asked what he is most proud of, Jim replied: his family, his self-taught banjo skills, and the lifelong friendships he built at Sigma Nu.



Sigma Nu Spotlight



Jim Bramlett

Alumni Outreach

Making a special effort to invite alumni back on their / 5 years anniversary

Assures alumni contact lists are well scrubbed every 5 years at a minimum





Alumni Outreach

**Recognizing significant
anniversary dates of Initiations
25, 40 and 50 years**





Questions?





Sigma Nu Fraternity

Contact Information

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David Baker
Rho Chapter Advisor
dave.baker1963@charter.net

Resource Links:

[Alumni Best Practices Library](#)
[Mizzou Greek Alliance Website](#)
[Rho Chapter Website](#)
[Theta Sigma Chapter Website](#)
[Mu Kappa Chapter Website](#)

Chris Foeste (Southeast Missouri State)
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Kyle Lee
Theta Sigma Chapter Advisor
kyle.lee@edpts.com