



Sigma Nu Fraternity

The Helping Hand Initiative

Alumni Engagement Series



Today's Presenters

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Director of Communications

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Director of Chapter Services





The Helping Hand Initiative



Service & Philanthropy Defined

*Future leaders are **transformative throughout the communities** they interface with. Service to others, through the **donation of time, talent, and treasure**, is a core mechanism for creating leaders as **engaged citizens** in their local community.*

PEP Criteria

The Evaluation Guidelines for each of the 10 PEP areas can be found at www.sigmanu.org/PEP.

The prose description (***bold, italics***) at top of each page describe the vision for that area of operations

Key Terms

- Transform communities
- Donate time, talent, and treasure
- Engaged citizens

Definition

Future leaders are transformative throughout the communities they interface with. Service to others, through the donation of time, talent, and treasure, is a core mechanism for creating leaders as engaged citizens in their local community.

Key Benchmarks

Transform communities (emphasizes ongoing relationships)

- Monthly service
- Established relationship with a local non-profit*
- Incorporate values of Sigma Nu

Donate time, talent, and treasure

- Members complete 6 hours service/semester*
- Members involved in individual service*

Engaged citizens

- Incorporate reflection
- Advocate, educate, and create awareness
- Co-sponsor event with another organization

*Items with an * denote where supporting documentation is required*

Key Definitions

Service:

- Giving of your time and talent to directly benefit another or an organization. The purpose of these activities is directly assisting some other person or organization through your volunteer work.

Philanthropy:

- Giving of your treasure. This includes the chapter's efforts to raise money for charitable organizations. The purpose of these activities is to raise funds for another person or organization. Do not count member participation in fundraising or competitions and celebrations related to philanthropy as "service hours."

Both service and philanthropy are equally important endeavors that allow chapters and members to give back to the local, national, or global community. Each has its own benefits, and both should be valued and undertaken by Sigma Nu members and chapters.

PHILANTHROPY Vs. SERVICE?

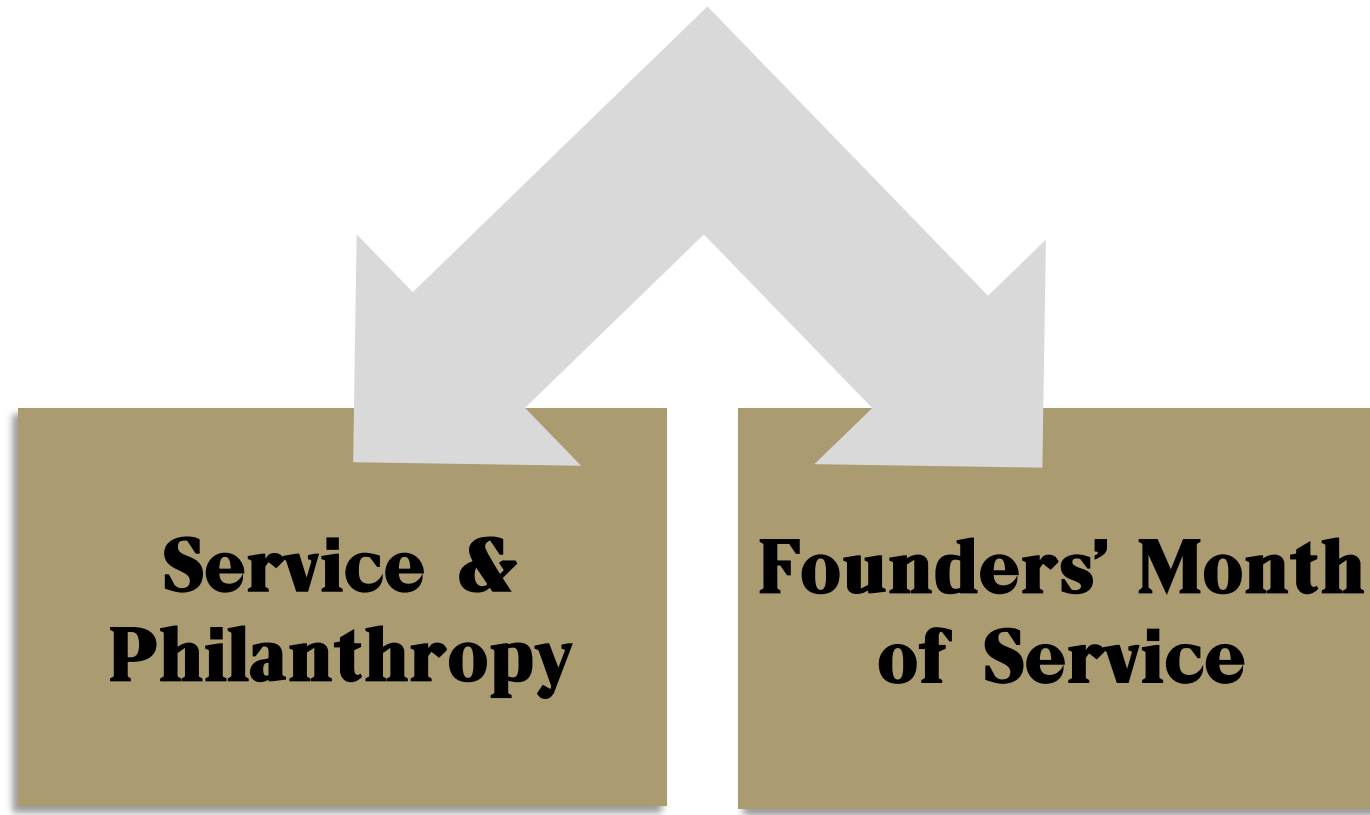




The Helping Hand Initiative



The Helping Hand Initiative Defined



Historical Context

2002 –60th Grand Chapter instructs High Council to research and recommend an annual day of service and national philanthropy.

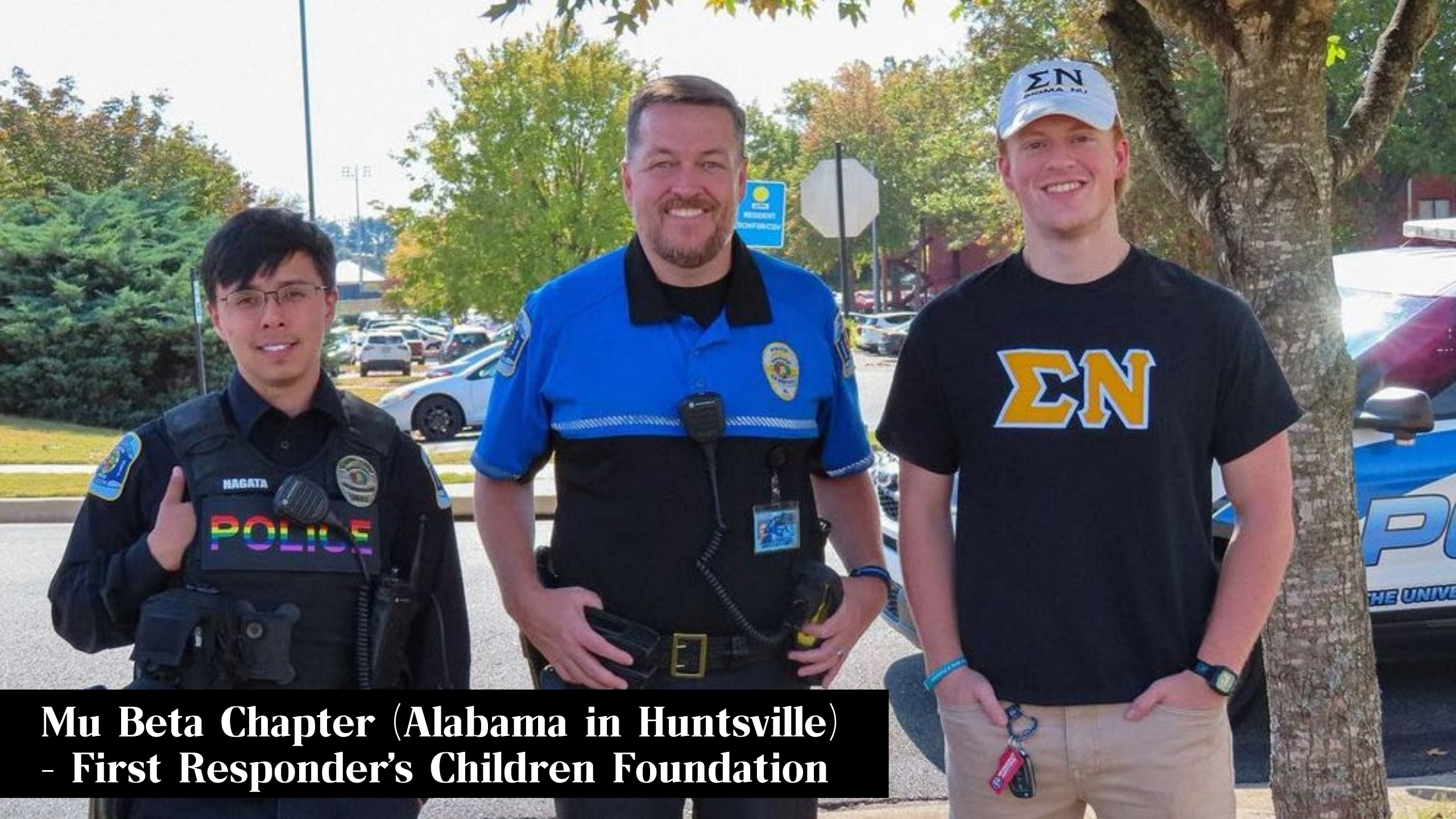
2004 –61st Grand Chapter launches HHI, which included Founders' Week of Service and a group of select partners.

2008 –63rd Grand Chapter expands Founders' Week of Service to Founders' Month of Service

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2014 –66th Grand Chapter directs Executive Director to establish guidelines for HHI Partners

2016 – High Council approves and adopts recommended guidelines removing requirements for supporting specific partners.



**Mu Beta Chapter (Alabama in Huntsville)
- First Responder's Children Foundation**



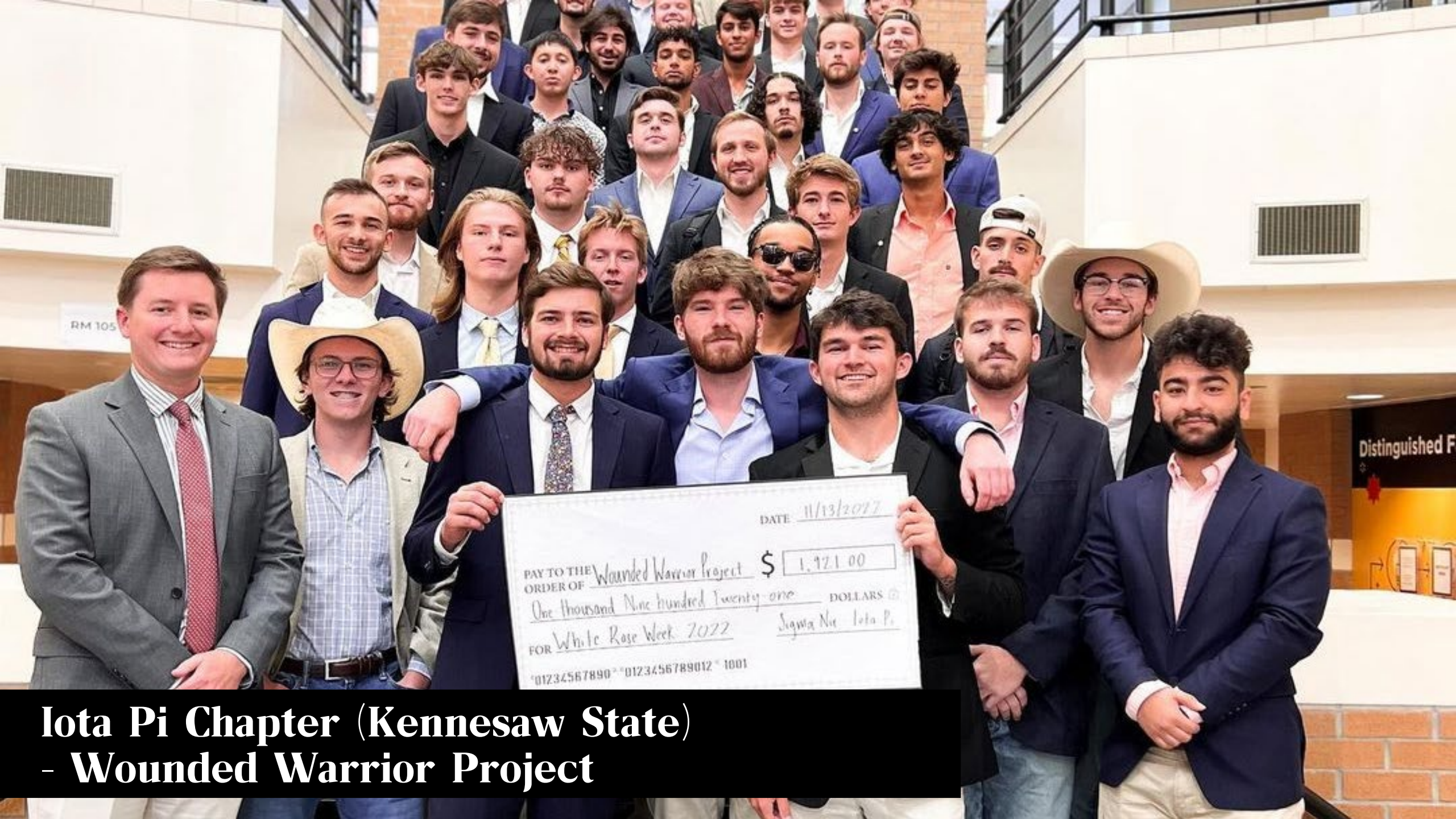
**Nu Alpha Chapter (Arkansas – Fort Smith)
– Community Clearinghouse**



Theta Nu Chapter (Ball State)
- Adopt-a-Highway



Mu Chapter (Georgia)
- Melanoma Research Foundation



**Iota Pi Chapter (Kennesaw State)
- Wounded Warrior Project**



Phi Chapter (LSU)
- Al Copeland Foundation





REGIONAL
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Delta Epsilon Chapter (Oklahoma)
- Regional Foodbank of Oklahoma



Zeta Xi Chapter (UC Davis)
- Northern California VA



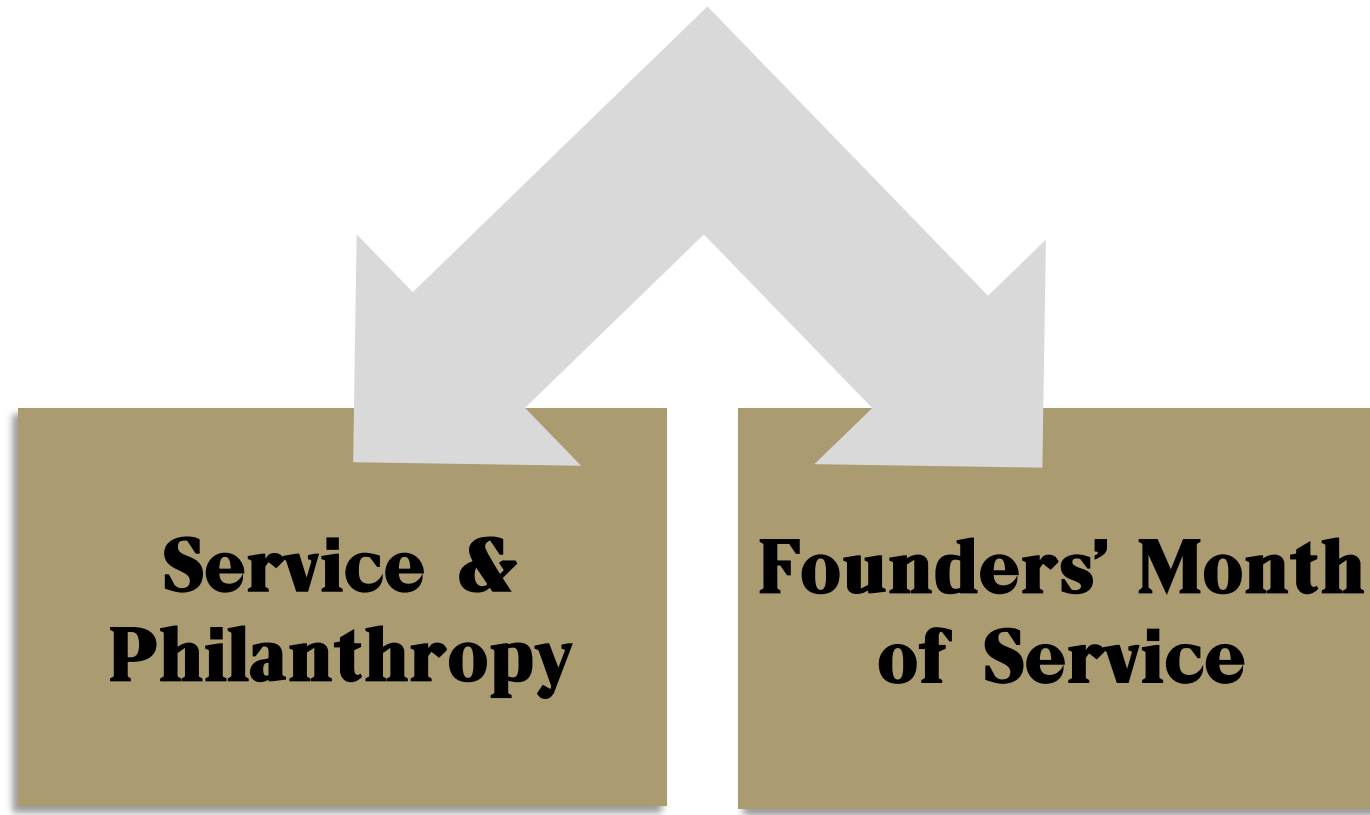
**Mu Eta Chapter (UNC Asheville)
- Habitat for Humanity**



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HHI Partner Guidelines

The strategic aim of the Helping Hand Initiative is to help connect Sigma Nu chapters and members with organizations they feel passionate about serving to foster the development of servant leadership. To that end, Sigma Nu Fraternity is dedicated to partnering with leading organizations committed to making positive change. To identify partners, Sigma Nu employs a simple guiding principles test focused on five main areas; **Mission Alignment**, **Non-Profit Status**, **Chapter Support**, **Scope**, and **Resources Offered**. To be recognized as a partner, each organization should:

- Have a mission that aligns with the values and mission of Sigma Nu Fraternity, Inc.
- Be an established 501(c)3 or 501(c)(7) organization with a reputation compatible with the Fraternity's devotion to excellence and service.
- Have support from at least two Sigma Nu chapters. Support is determined by involvement or fundraising efforts directed toward the organization over an academic year and is re-evaluated every two years.
- Operate nationally while delivering results that improve the conditions of local communities. The focus and results delivered by partners should remain largely within the United States or North America.

Finally, and most importantly, partners should be able to assist chapter officers looking to create, maintain, or build upon a current partnership with the organization.



The Helping Hand Initiative



Important Resources

- [Community Service and Philanthropy Chairman – Officer Resource Page](#)
- [Community Service and Philanthropy Chairman's Manual](#)
- [Service and Philanthropy Action Plan Template](#)
- [Service & Philanthropy Tracking Sheet](#)
- [Reflections on Service Guide](#)
- [CrowdChange](#)



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Questions?



Thank You!

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