

Alumni Recruitment: 8 Steps to Success

1. Identify the needs of the chapter/ Alumni Advisory Board.
2. Identify who has these experiences, skill, traits.
3. Meet them.
4. Establish a friendship with these people.
5. Invite them to meet members of the Chapter/Alumni Advisory Board.
6. Invite them to a chapter meeting or special event.
7. Ask them about THEIR interest in helping.
8. Ask them to be a part of the Alumni Advisory Board.