

Alumni Advisory Board Assessment FAQs

Q: What is the Alumni Advisory Board Assessment?

The Alumni Advisory Board (AAB) Assessment is a multi-rater assessment program designed to benchmark a chapter's Alumni Advisory Board on a set of ideal performance practices for operational excellence and provide feedback for developmental purposes.

Q: Who is involved in the assessment process?

The Alumni Advisory Board Assessment is designed to gather operational information from AAB members, chapter officers, local Division Commanders, and General Fraternity staff to provide a well-rounded and balanced review of each chapter's AAB. Alumni Advisory Board members and local Division Commanders will complete a brief assessment. Chapter officers will supply information through the Pursuit of Excellence Program. General Fraternity staff will also review performance practices during each chapter consultation.

Q: When will the assessment take place?

The assessment will take place towards the end of the academic year, in conjunction with Pursuit of Excellence self-assessment submissions at the end of April.

Q: What if there is no appointed Division Commander for my chapter's Division?

If no Division Commander has been appointed for your chapter's Division, the Division Commander review will not be used.

Q: How will General Fraternity staff review AAB performance?

General Fraternity staff will use [Ideal Performance Practices](#) as a guideline to define operational excellence. This will create consistency across assessments and ensure a focus on reviewing AABs individually rather than trying to rank Boards in relation to one another. The information from the assessment will be communicated back to alumni and student leaders. Finally, the Leadership Consultant and Division Commander will be able to use this feedback in planning and development for the academic year. This feedback will be important if the program is going to have the purpose of driving our Alumni Advisory Boards toward constant improvement.

Q: What will be done with an under-performing Alumni Advisory Board?

The goal of the assessment is to not penalize chapters with absentee or under-performing AABs, but rather to direct resources towards improvement. General Fraternity staff and Division Commanders will be able to use this feedback in addressing Board development throughout the year.

Q: When will Alumni Advisory Boards receive feedback?

Feedback will be given in the August – September time frame.

How will AABs be reviewed in the assessment?

Each Alumni Advisory Board will receive an achievement level for the three operational areas measured by the assessment.

- Form and Function: makeup of the AAB and its functions.
- Chapter Advisement: how the AAB is involved in an advisory capacity to the collegiate chapter.
- Chapter Development: how the AAB is involved in the continued development of the collegiate chapter.

A four-point scale that ranges from Primary to Excellence is used to identify achievement in each area.

A rationale for each rating is then communicated to the Alumni Advisory Board along with recommendations for improvement.

What is the rating scale for the Alumni Advisory Board Assessment?

Achievement is rated on a four-point scale.

- Primary
- Good
- Very Good
- Excellence

Who will receive the assessment feedback?

Ratings and feedback will be sent to the Alumni Advisory Board Chairman, Chapter Advisor, Chapter Commander, Division Commander, and Leadership Consultant.