



SIGMA NU FRATERNITY III

*Excelling  
with Honor*

(Insert Chapter)





## Our Founding:

- January 1, 1869 at Virginia Military Institute
- Founded on the principle of Honor and opposition to hazing
- **Love. Honor. Truth.**







## Local Chapter History

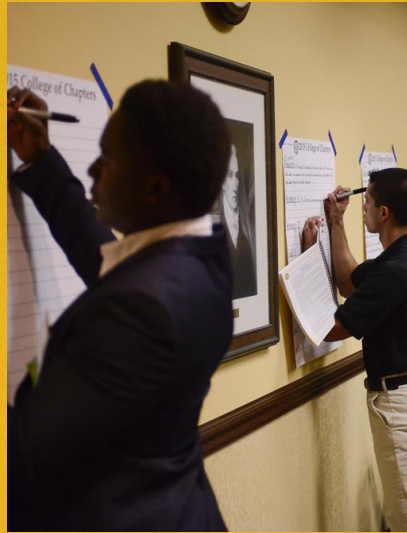
Give a brief description of the chapter's local history. Things to include would be the year chartered, total number of initiates, significant alumni that come from your chapter, interesting facts that your chapter holds with the university or local city.

It would also be beneficial to include local chapter photos over the years including old photos, and new photos that shows diversity in age and cultural backgrounds





# Why Join Sigma Nu







# Selling Points

Have a slide that talks about what the benefits are of joining your chapter. Have about 7-8 things to mention that would attract your audience in wanting to learn more. Then in the next 3 or so slides, highlight the benefits your chapter thrives in the most.

- Leadership Development
- Brotherhood Campus Involvement
- Social Calendar
- Alumni Networking
- Joining a Legacy
- Enhancing your school affinity





# Selling Point 1

Describe briefly what this benefit means to your chapter, since some selling points can be interpreted differently. Mention why this is a strength in the chapter. Give statistics, give examples, and prove to your audience that you are successful in this value. The next two slides will give some examples of what to write.



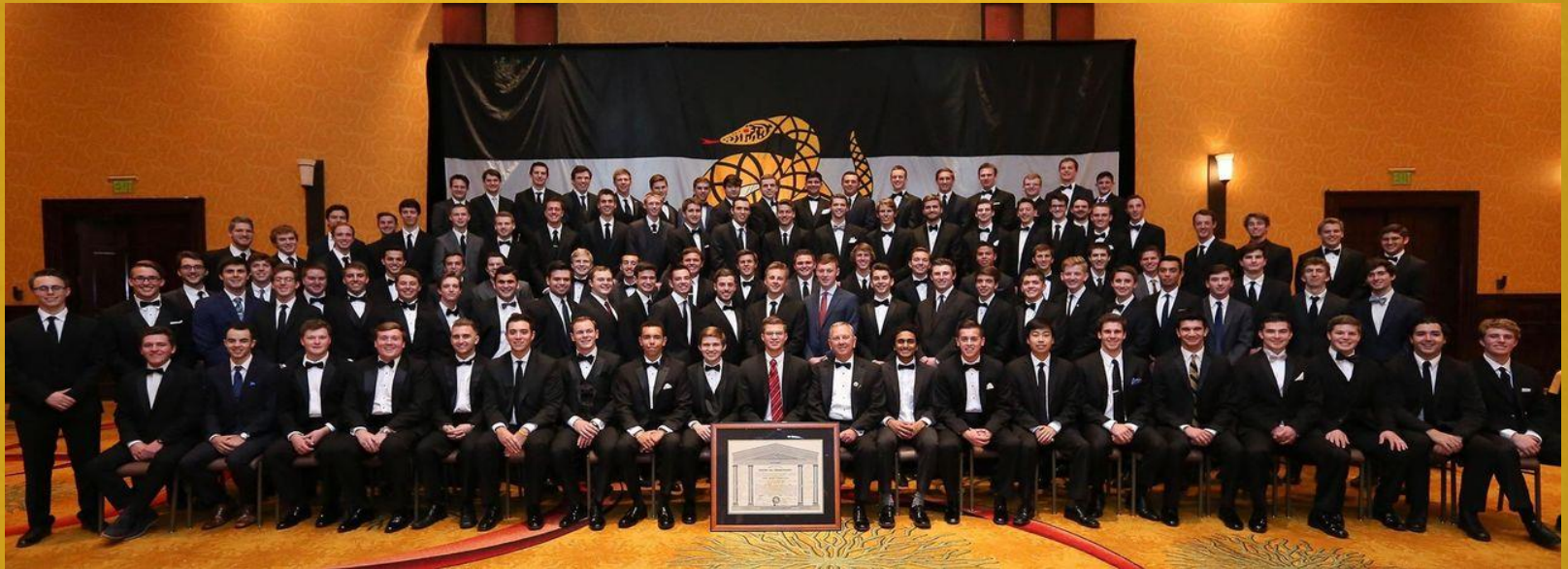




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# Sigma Nu Expansion Philosophy





# True Brotherhood Experiences

We give consistent emphasis on bonding amongst our Brothers. Our members lean on one another throughout the year, in-person and virtually.

- Annual Brotherhood Retreat
- Bi-weekly planned brotherhood events
- Weekly chapter meetings
- LEAD programming
- The Ritual
- Mental Health & Social Strengths workshops







# Joining An Elite Organization

Our chapter has excelled in multiple facets through our values, our culture, and our mission to build ethical leaders. A few honorable mentions include:

- 2018 & 2020 Chapter Of The Year
- IFC Man Of The Year: Johnny Hopkins
- 3 SGA Representatives
- 3.21 GPA
- Basketball & Soccer Intramural Champions
- 2 alumni sit on the university Board Of Directors





# Time Commitment

*Always make sure to cover this during an initial presentation to potential new members. We must be as transparent as possible letting those interested know what the typical week you would be asking from them.*

*Things to include for new members would be:*

- *1-2 hours per week for chapter meetings*
- *1-2 hours per week for leadership development & chapter education*
- *1-2 hours per week from miscellaneous candidate activities including committee meetings, project management, and brotherhood bonding*



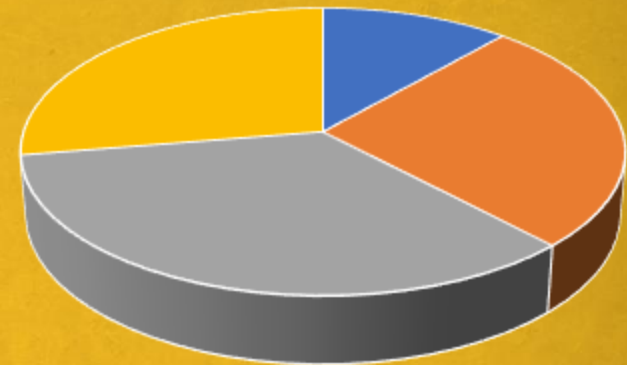


# Chapter Dues

*Again, transparency is extremely important. Potential new members must know what they are getting out of this experience, dollar for dollar. A good example of this would be:*

## *\$750 Total*

- \$100 one-time candidate fee
- \$230 one-time initiation fee
- \$230 fixed costs
  - Insurance
  - Dues to Headquarters
- \$250 operational costs
  - Socials, philanthropy, brotherhood events, scholarships



■ Candidate Dues ■ Fixed Costs  
■ Variable Costs ■ Initiation Fee



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