

FRATERNITY OF MEN, NOT BOYS.

Sigma Nu's Risk Reduction Newsletter

October 5, 2009



Issue 2

Success Stories Request



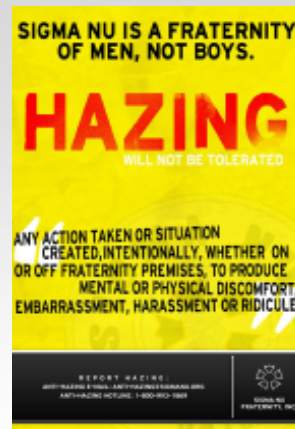
Did your chapter participate in this year's National Hazing Prevention Week? If so, how did your chapter participate?

We want to know how our chapters are participating in National Hazing Prevention Week so we can give other chapters across the country ideas as to how they could participate next year. Please e-mail your National Hazing Prevention Week success stories to fred.dobry@sigmanu.org. In your email, please include your chapter, a description of the event, who participated in the event, effect the event has had on your campus and your contact information for possible follow-up. We look forward to hearing how National Hazing Prevention Week went on your campus!

“Fraternity of Men, Not Boys” Poster!

Have you ever thought about how you can advertise or promote anti-hazing? Well now you have the opportunity to do so with the anti-hazing poster. This poster will help create awareness that hazing is an inappropriate behavior and will not be tolerated.

The anti-hazing poster can be a great addition to your fraternity house, residential house, dorm room, apartment, or any living quarters or facility. Do the right thing and advocate for the anti-hazing movement. You have the ability to be the change you seek within your chapter, the college/university, and across the country. You can either print them out on your own or order complimentary copies of the poster through the General Fraternity office. More information can be found at <http://www.sigmanu.org/programs/anti-hazing/poster.php>.



Educate the Whole Chapter through GreekLifeEdu

Did you know that Outside the Classroom has created a new program specifically targeting Greek organizations? GreekLifeEdu has taken over as the primary online interactive course on risk management.

Why should a chapter use GreekLifeEdu? In short, the program aims to educate an entire group of students about behaviors that compromise personal safety and challenge preconceived social norms. Customized to each student, the course provides an experience that impacts both individual behavior and community culture, reducing your organizational risk. *(Continued on Page 2)*

Cost of Misconduct

As many of you know, the risk management assessment has gone up this year. But do you know why this is happening? It is becoming more expensive to obtain insurance coverage for our Fraternity. Insurance companies base our premium (how much we pay for our insurance coverage) on a wide variety of factors with one being the recent history of misconduct amongst our chapters. In essence, the insurance companies try to predict the amount of money in claims they will have to pay out the upcoming year based on previous years' data.

So, let us look at some of the data from the previous academic year that may have caused our insurance premium to increase. As of September 17, 2009, there have been 13 claims filed against the Fraternity for the 2008-2009 policy year. The cost per claim was \$28,310.36. This resulted in \$368,034.62 being paid out in claims for the 2008-2009 policy year thus far. The General Fraternity has directly paid \$143,834.11 for these claims with our insurance companies paying the remaining balance.

Here are some more startling figures:

- \$4,058,000 = total proactive and reactive costs associated with risk management from Fall 2005 through Spring 2008
- \$447 = cost per member for risk-related expenses from Fall 2006 through Spring 2008
- 71 = total number of incidents from Fall 2006 through Spring 2008
- 89 = percentage of incidents involving alcohol

So what can you do to stop this upward trend of risk-related costs? First, have all of your members review the Fraternity's *Risk Reduction Policy and Guidelines* and recommit to upholding this policy at all chapter events. Second, review the risk reduction resources available on the www.sigmanu.org website. Lastly, work with your local and national advisors in creating a sound risk management plan for your chapter.

One of the primary ways we can reduce the cost of the Fraternity's insurance program is by reducing risk within our chapters. Do your part to ensure your chapter is creating a safe environment for its members. To learn more about the cost of misconduct, view the presentation given at the 63rd Grand Chapter by visiting the following website: http://www.sigmanu.org/documents/risk_reduction_cost_of_misconduct.pps.

How is the program set up? (continued from page 1)

GreekLifeEdu presents non-opinionated, science-based content in an easily accessible, online format. Surveys, knowledge tests, and interactive exercises create a highly engaging experience for students. The course features real life student success stories that encourage participants to adopt positive behaviors and build self-efficacy. Additional "what would you do?" scenarios allow the user to practice and reinforce these new behaviors.

You may have already completed AlcoholEdu either for Sigma Nu or for your school. Fortunately, only about 10%-20% of the content overlaps between the two programs depending upon the specific pathway you take for GreekLifeEdu. This overlap was intentional to reinforce critical content that was delivered during AlcoholEdu.

Every chapter can and should be utilizing GreekLifeEdu to educate members on risk management and alcohol abuse. Get started now by visiting the following link <http://www.sigmanu.org/programs/greeklifeedu/utilizing.php> and when you are ready, use the login ID **9GSN**.

If you are an alumni advisor and would like to see how GreekLifeEdu works, please contact Scott Smith, Director of Leadership Development, via phone 540-463-1869 or email scott.smith@sigmanu.org to learn how to view the program without having to set up a student account.