

**NOTE: Some of the emails below are tailored for a variety of responses and circumstances. If you are using an email template with a highlighted section please select the section that is most appropriate.**

**Perspective Member Questionnaire (PMQ) Email**

Hi NAME,

I appreciated your time on the phone today. I am happy that you are interested in learning about our chapter. We are in the beginning stages of our semester recruitment effort and are looking for talented individuals who are willing to make a commitment to build a fraternity based on the values of Love, Truth and Honor. I would like to meet with you when you have availability this week.

Please call (CELL) or email me (EMAIL) to set up a time to meet. I look forward to meeting with you soon.

Thanks,  
YOUR NAME

**NOTE: PMQs will give you their number in the referral email. It is strongly encouraged that you call the prospective new member (PNM) as your first method of contact and communication. Use this email template as a follow up.**

**Sorority Referral Email**

Hi NAME,

My name is YOUR NAME, POSITION for Sigma Nu. REFERER, a member of SORORITY recommended you because she believes that you have the qualities and characteristics that Sigma Nu is looking for. Sigma Nu is founded on the ideas of Love, Truth and Honor. You can call or email me to learn more about Sigma Nu. You are also welcome to come to our next recruitment activity, DETAILS. Please let me know if you need a ride to LOCATION.

I look forward to hearing from you soon,  
YOUR NAME

**Referral Email**

Hi NAME,

My name is YOUR NAME, POSITION for Sigma Nu. This TERM Sigma Nu is looking for talented individuals who are willing to make a commitment to build a fraternity based on the values of Love, Truth and Honor. REFERER, recommended you because she/he believes that you have the qualities and characteristics that Sigma Nu is looking for.

If you would like to learn more about Sigma Nu, and our chapter, you can call or email me and I will be happy to share more information with you. You can also visit our website at CHAPTER URL to find out more about Sigma Nu and our upcoming events.

I look forward to hearing from you soon,  
YOUR NAME

**Coach/ Admin Email**

Greetings NAME!

Sigma Nu Fraternity is looking for high-quality new members to join our chapter this semester. Sigma Nu is committed to its founding principles of **Love, Honor** and **Truth**, and has stood in firm **opposition to hazing** since its founding in 1869 at the Virginia Military Institute.

As a **coach/ administrator** at SCHOOL, I believe we could be of great help to each other. Sigma Nu is looking for outstanding men with dedication to campus involvement and academic excellence. While fraternity does require a commitment, members of Sigma Nu will be exposed to opportunities, programs, and activities that will help you become a more balanced and well-rounded individual. Sigma Nu's mission is to build better men, and better men become better **student athletes/campus leaders**.

Could we schedule a time to meet in person, or over the phone? If you would like to learn more about Sigma Nu, you can visit the national website at [www.sigmanu.org](http://www.sigmanu.org), and the chapter's local website at CHAPTER URL.

Sincerely,  
YOUR NAME

#### **Email to Student Orgs**

Greetings NAME!

Sigma Nu Fraternity is looking for high-quality new members to join our chapter this semester. We are committed to our founding principles of **Love, Honor** and **Truth**, and have stood in firm **opposition to hazing** since our founding in 1869 at the Virginia Military Institute.

As member of NAME OF STUDENT ORGANIZATION at SCHOOL, I believe we could be of great help to each other. Sigma Nu is looking for outstanding men with dedication to campus involvement and academic excellence. While fraternity does require a commitment, members of Sigma Nu will be exposed to opportunities, programs, and activities that will help them become more balanced and well-rounded individuals. Sigma Nu's mission is to build better men, and better men become better campus leaders.

I would like to speak briefly at one of your upcoming meetings to discuss this awesome opportunity with your members. Please let me know if this would be possible in the near future.

Sincerely,  
YOUR NAME

#### **Email to any male on campus**

Dear NAME,

Sigma Nu Fraternity is looking for high-quality new members to join our chapter this semester. Sigma Nu is committed to its founding principles of **Love, Honor** and **Truth**, and has stood in firm **opposition to hazing** since its founding in 1869 at the Virginia Military Institute.

Sigma Nu is excited to begin our recruitment effort this **FALL/SPRING**. We are looking for talented individuals who are willing to make a commitment to build a fraternity based on the values of Love, Truth and Honor. If you would like to learn more about this exciting opportunity please visit our chapter website at CHAPTER URL. You can also call (CELL) or email me (EMAIL). We can set up a time to meet and discuss Sigma Nu in greater detail.

I look forward to hearing from you soon,  
YOUR NAME

**Alumni Email**

Dear Brother NAME,

My name is YOUR NAME, POSITION for CHAPTER chapter. FALL/SPRING semester recruitment has begun for Sigma Nu. Our goal is to pick a group of quality young men that will help the CHAPTER chapter **continue to be/ become** one of the leading fraternities at SCHOOL and in the nation.

If there are any outstanding young men you know who are currently enrolled at SCHOOL, please refer their names and any contact information to me. You can contact me via phone at (PHONE) or email at (EMAIL).

I cannot emphasize enough how much these referrals help us in our recruitment efforts as we strive to find the best men that SCHOOL has to offer.

Thank you for your continued support and dedication to the Legion of Honor.

Fraternally,  
YOUR NAME