



Who Are We?

Our Chapter is known to be...

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We would like to be known as...

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We Value...

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

What Does Our Chapter Look Like?

Our Chapter Size is...

	Freshman	Sophomore	Junior	senior	other	total
Right Now						
Dec _____						
May _____						

Areas of Academic Focus in our Chapter

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Areas of Campus Involvement in our Chapter

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How Do We Compare On Campus?

<u>Sigma Nu</u>	
Our Chapter GPA:	_____
Our New Member GPA:	_____
Our Chapter Size:	_____

<u>Them</u>	
All-IFC GPA:	_____
All-Men's GPA:	_____
All-Greek GPA:	_____
Avg. New Member GPA:	_____
Avg. Chapter Size:	_____

Chapter Focus

(SWOT Analysis)

- **Strengths:** attributes of the organization that are helpful to achieving the objective.
- **Weaknesses:** attributes of the organization that are harmful to achieving the objective.
- **Opportunities:** external conditions that are helpful to achieving the objective.
- **Threats:** external conditions that are harmful to achieving the objective.

<u>Strengths</u>
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<u>Weaknesses</u>
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<u>Opportunities</u>
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<u>Threats</u>
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Three key messages we should send during recruitment

- 1.
- 2.
- 3.

What makes us different than any other organization?

- 1.
- 2.
- 3.

What type of guy are we looking for?

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Where do we find this guy?

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