



Sigma Nu Fraternity
ALPHA BETA Chapter

Chapter Recruitment Meeting Agenda

DATE

Objectives:

1. Get the chapter thinking about recruitment
2. Communicate that recruitment is everyone's responsibility
3. Self-evaluate the chapter
4. Define the type of men we are looking for
5. Conduct a recruitment workshop
6. Share and discuss the chapter's recruitment plan for the coming term
7. Set chapter recruitment goals

Agenda

- Opening
- Ask all members to share why they joined
- Discuss the roles of the Recruitment Chairman, Recruitment Committee, and chapter members
- Review previous term's recruitment performance
 - How many brothers recruited someone?
 - How many brothers met someone they did not know previously and recruited them?
 - How many brothers brought someone to the house or to a recruitment function?
 - How many brothers added at least five names to the prospect list?
 - How many men did we talk to?
 - How many men came to the house or to a recruitment function?
 - Was there a particular type of man who was interested? If not, were there any common characteristics of men who were interested?
 - How many bids did we extend?
 - How many men joined?
- Self-evaluate the chapter
 - What went well during this term?
 - What did not go well during this term?
 - What mistakes were made?
 - What could be improved on?
- Define the type of man we are looking for
 - Utilize the following documents (available at www.sigmanu.org/vbrbluebook)
 - *Who Are We?*
 - *What Does Our Chapter Look Like?*
 - *Chapter Focus*
 - Consider some of the following questions:
 - What do we want to be as a fraternity?
 - What are we currently?
 - What kind of men do we need to become the Fraternity we want to be?
 - How do we attract these kinds of men?
 - How do we align our recruitment efforts to attract these men?
- Facilitate the *Recruitment Skills Workshop* (available at www.sigmanu.org/vbrbluebook)
- Share and discuss the chapter's recruitment plan for the coming term
- Set chapter recruitment goals