

Appendix

This section is an outline of documents that are available to you. Many of which are referenced throughout the Bluebook. These tools will assist you as you work to create your YRP and improve your over-all recruitment program.

The following resources are available at: www.sigmanu.org/vbrbluebook

- The Recruitment Bluebook
- Year-round Recruitment Plan TEMPLATE
- Recruitment Chairman’s Manual
- Weekly Recruitment Committee Meeting Agenda
- Weekly Report at Chapter
- Sample Master Prospect List (MPL)
- Sample E-Mail Messages
- Individual Recruitment Skills Workshop
 - PowerPoint presentation
- Chapter Self-Evaluation
- Sorority Referral Procedure
- Barriers to Commitment

Individual Recruitment Bluebook Sections (.pdf)

- A NOTE ON YEAR-ROUND RECRUITMENT
- HOW TO USE THE RECRUITMENT BLUEBOOK
- FINAL PRODUCT
- STEP 1: RECRUITMENT COMMITTEE
- STEP 2: BUILDING YOUR MASTER PROSPECT LIST
- STEP 3: INVOLVING THE CHAPTER
- STEP 4: INVOLVING ALUMNI
- STEP 5: MARKETING AND ADVERTISING
- STEP 6: EVENTS
- STEP 7: PLANNING YOUR CALENDAR
- STEP 8: CREATING YOUR BUDGET
- STEP 9: CLOSING THE DEAL
- THE SECRET WEAPON
- APPENDIX

*The items available are subject to change as we update our resources.