

# **PURSUIT OF EXCELLENCE PROGRAM STANDARDS**

## **RECRUITMENT AND MANPOWER**

### **OPERATIONAL EXCELLENCE**

*Sigma Nu's organizational structure and internal operations will provide for the effective deployment of resources to deliver excellence in every facet of the Fraternity.*

To achieve excellence a chapter must have a structure and adequate resources in place to facilitate chapter success. These structures must maintain the integrity of the values and mission of the Fraternity to ensure long-term success and development.

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### **RECRUITMENT AND MANPOWER**

*The manpower of a chapter must be sufficient to maintain all successful chapter operations in a manner which provides a positive fraternal experience. Further, Sigma Nu will strive for growth through an innovative, values-based recruitment program that engages new members who are committed to the founding principles of the Fraternity.*

#### CRITERIA FOR EXCELLENCE

- Chapter's recruitment efforts are focused on Sigma Nu's Values-Based Recruitment program, with particular emphasis on the values and purpose of the Fraternity.
- Chapter has a written, year-round, recruitment plan which places emphasis on the development of positive relationships on an individual level.
- Chapter has exhibited healthy growth in the previous year, and chapter maintains a healthy manpower for its campus environment.
- Chapter can articulate what type of member they target to achieve their stated purpose as an organization.
- Chapter meets or exceeds the median manpower size for the university.

#### SUPPORTING DOCUMENTATION

- Operational Excellence: Recruitment and Manpower Self Assessment
- Written recruitment plan
- University manpower and recruitment reports