

# **PURSUIT OF EXCELLENCE PROGRAM STANDARDS**

## **ALUMNI DEVELOPMENT**

### **PERSONAL DEVELOPMENT AND MEMBERSHIP VALUE**

*Through the development of the organization and the individual the Fraternity adds value to the experience of its members by fostering the personal growth of each man's mind, heart, and character. This added value perpetuates a lifelong commitment to the organization.*

Personal Development and Membership Value stresses the importance of the development of our members as candidates, members and alumni. The Fraternity adds value to the lives of its members by creating extracurricular experiences that support the mission of Sigma Nu and the educational purpose of their host institutions.

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### **ALUMNI DEVELOPMENT**

*Sigma Nu shall identify and engage alumni and volunteers to support the success of the chapter, develop and perpetuate fraternal leadership and increase the value of lifelong membership.*

#### CRITERIA FOR EXCELLENCE

- Chapter produces and distributes alumni newsletters each academic year, at least once every four months, in paper and electronic formats.
- Chapter sponsors two alumni events each year.
- Chapter has at least one active alumni club for chapter alumni.
- Chapter utilizes alumni as guest facilitators for the LEAD Program on an annual basis.
- Chapter shares a list of alumni and their contact information from their college or university on an annual basis.
- Chapter promotes interaction between alumni through a social networking group.
- Chapter communicates regularly with alumni through e-mail updates.
- Chapter keeps alumni updated on the chapter through a chapter web site.
- Chapter has an active Alumni Advisory Board or Alumni Advisor.

#### SUPPORTING DOCUMENTATION

- Personal Development and Membership Value: Alumni Development Self Assessment
- Written alumni development plan and calendar of alumni events
- Report from alumni advisor or alumni chapter
- Copies of chapter communications with alumni and chapter web site address